



Sponsorship & Advertising Opportunities



SPONSORSHIPS AND ADVERTISING



JANUARY/FEBRUARY WACC ANNUAL AWARDS

Award Winners Sponsor - \$1000

- Logo with link on home page to desired landing page
- Logo and link in all enews event correspondence
- FB tags & recognition on all recipient FB posts (all award recipients will be recognized on our social media platforms January 22 through February 14)
- Two Member Exclusive enews of your choice
- Logo in the January and February newsletters promoting the event and recognizing the award recipients
- Logo on all award recipient photos used in social media
- Recognition in six major award recipient videos

Triumph Sponsor - \$500

- Logo and link in all enews event correspondence
- FB tags & recognition on all recipient FB posts (all award recipients will be recognized on our social media platforms January 22 through February 14)
- Logo in the January and February newsletters promoting the event and recognizing the award recipients



FEBRUARY STATE OF THE TOWNSHIP TBD

Major Sponsor - \$500

- Logo on eNews & Chamber website homepage banner
- Company banner on homepage for one month
- Logo on invitation as major sponsor
- Platform signage
- Recognition in program & newsletter
- 3-5 minute presentation virtually or video

Co-Sponsor - \$250

- Platform signage
- Logo on Chamber eNews
- Recognition in program & newsletter
- Logo on invitation as co-sponsor
- Logo on event webpage



MAY 19 SUPPORT LOCAL EXPO

Presenting Sponsor - \$1500 Includes

- Exhibit space •Table & cloth •Electrical
- Logo on banner at event and front cover of program
- Logo on expo page on Chamber website (top listing)
- Full page ad in program and business profile
- Logo on Expo banner homepage
- Logo on all flyers, ads, eNews for event
- Two free inserts in Chamber newsletters of your choice
- Outside Display
- Complimentary 1/2 page ad in March Chamber newsletter
- FIRST BOOTH CHOICE!

Gold Sponsor - \$1000 Includes

- Exhibit space •Table & cloth •Electrical
- Logo on banner at event and front cover of program
- Logo on expo page on chamber website
- Half page ad in program and business profile
- Logo on all flyers, ads, eNews for event
- Two free inserts in Chamber newsletters of your choice
- SECOND BOOTH CHOICE AFTER PRESENTING SPONSORS!

Transportation Sponsor - \$1000 Includes (SOLD - LaFontaine Automotive)

- Exhibit space •Table & cloth •Electrical
- Logo on banner at event and front cover of program
- Logo on expo page on chamber website (with link)
- Quarter page ad in program
- Logo on all flyers, ads, eNews for event
- One free insert in Chamber newsletters of your choice
- Provides 2 vehicles (vans, etc) to transfer vendors/attendees

Silver Sponsor - \$500 Includes

- Exhibit space •Table & cloth •Electrical
- Logo on banner at event and program
- Logo on expo page on Chamber website
- Quarter page ad in program
- Logo on all flyers, eNews for event
- One free insert in Chamber newsletter of your choice

Bronze Sponsor - \$250 Includes

- Exhibit space •Table & cloth •Electrical
- Listing on banner at event
- Listing on expo page on chamber website
- Business card ad in program

After Glow Sponsor - (In-kind) Includes TBD

Continued...

SPONSORSHIPS AND ADVERTISING

Township and surrounding area. Newsletter and press releases are complimentary for all members.

- **Newsletter Inserts: \$50.00 per page** - We will insert your promotional piece in the chamber newsletter. Simply deliver 550 flyers to the chamber office. We do the rest!
- **Newsletter Advertisements: business card: \$40.00 ¼ page: \$80.00 ½ page: \$100.00**

Waterford Area Chamber of Commerce Website: Company listed alphabetically and categorically on site (**no charge**) **Website Homepage Advertising: \$50 per month (includes link)**

Web Special of the Month: \$50 (with link to coupon) Ad Design: \$35 (Contact chamber for ad specifications)

ENews Advertising: WACC Enews Sponsor: \$50 per month - Distributed a minimum of 2 times per month- current list includes 1250 emails

Member Exclusive Enews: \$50 ea -Distributed on Fridays. A maximum of 2 per month on first come-first serve basis.

WACC Support Local EXPO: The Expo is Waterford's One Stop Shop event and will be hosted at the Oakland County Farmer's Market this year. This is an excellent opportunity to set up a display booth and market your products and services to other businesses and the community. Attendance has peaked at nearly 1000 over the past several years and we anticipate continued growth.

Event Sponsorships: The chamber hosts several venues throughout the year in which sponsorships are available. These are listed in this brochure. Many of these sponsorship gives your business the opportunity for community wide branding, PR and exposure. Other events are geared towards business to business enhancing your opportunity to build solid relationship, referral partners and B to B business.

Event Calendar & Visitors Guide: Please remember we post all members events on our website and will link the posting to your website, PDF or marketing piece, registration form, brochure, etc. If you are in the hospitality business (things to do and see, places to stay and eat) please make sure you are included in our online visitor's guide. **No Charge**

List & Labels: Member labels printed alphabetically or categorically: **\$30.00**

Member Directory: Membership includes **free listing alphabetically & categorially – 10,000 copies distributed community wide.** (Ads subject to contract with publisher)

Member-to-Member Discount Offered to members and employees (see form – **no charge**)

Visitors Guide Separate listing on website for business in entertainment industries i.e. restaurants, lodging, things to do, etc. – **no charge**

Networking Groups Industry exclusive referral (BUILD) Groups, Business Alliance Groups for business owners, YPN (young professionals) Contact office for information.

Social Media Campaigns: Your chamber is a marketing arm of your business. We can help you build your social media presence if you are a member. You can directly post on our page or share your postings with us. This includes information about your products, services, events, videos, job postings, etc. Make sure you have liked our page and we have liked your page for more consistent interaction and views. -Member Benefit

Job Postings: Hiring? Submit your openings through our website and we will make sure it is listed on our site and posted in our Social Media platforms.



B.U.I.L.D. GROUPS

INDUSTRY EXCLUSIVE REFERRAL GROUPS

What is B.U.I.L.D.? Businesses Unite in Leads Development - A referral group, consisting of WACC members in good standing, intended to generate additional business for members of the group.

Exclusivity for business categories based on a first come, first serve basis. To best support the business community the Waterford Chamber offers two B.U.I.L.D. groups.

Benefits

- Market without competition
- Relevant educational topics offered by industry experts
- Networking and referral generation
- Opportunity to present your business to the group
- Earn Chamber advertising through group attendance

Cost: \$50 for
12 months

B.U.I.L.D. 1 - 2nd & 4th Thursdays of the Month | 8:00-9:00 AM
Recovered Chiropractic | 5140 Highland Rd #1912, Waterford Twp, MI 48327

B.U.I.L.D. 2 - 2nd & 4th Fridays of the month - 12-1 p.m.
Oakland County International Airport, 6500 Patterson Pkwy., Waterford, MI 48327

For more information contact: Waterford Area Chamber of Commerce
Phone: (248) 666-8600 | Email: nikkit@waterfordchamber.org

_____ Yes, I am interested in the B.U.I.L.D. _____ referral group. Please contact me.

Name: _____ Company Name: _____

Address: _____ City: _____ Zip: _____

Phone: (____)____-____ Email: _____

* Visa/MC/AmEx: _____

Exp Date: __/__/__ Name on Card: _____

Signature: _____

Date: _____

* If the year has already begun and you would like us to pro-rate the cost, please contact the chamber office



Fax: (248) 666-3325 Phone: (248) 666-8600
www.waterfordchamber.org

SPONSORSHIPS AND ADVERTISING

- Quarter page ad in program
- Logo on all flyers, eNews for event
- One free insert in Chamber newsletter of your choice (2020 sponsor has first right of refusal)

EXHIBITOR - \$125 Includes

- Exhibit space •Table & cloth •Listing in program

CHARITABLE ORGANIZATIONS - \$75 Includes (members only)

- Exhibit space •Table & cloth •Listing in program



JUNE 18 MOVIES UNDER THE MOONLIGHT

Presenting Sponsor - \$1800

- Individual banner at event
- Table/Display at event
- Press release inclusion
- One individual "presented by" slide and two ad slides
- Rolling end credits
- Logo on promotional flyers
- Logo on WACC Homepage event banner
- Logo on WACC & WCFY MUM website page with link
- Logo on all printed promotional materials
- Inclusion on event social media and enews promotions
- 2018 first right of refusal

Platinum Sponsor - \$1500

- Individual banner
- Table/Display at event
- Press release inclusion
- 1 individual "presented by" slide
- 2 individual ad slides
- Rolling end credits
- Logo on WACC homepage event banner
- Logo on WACC and WCFY MUM website page with link
- Logo on all printed promotional materials
- Inclusion on event social media promotion
- Inclusion in Chamber e-news

Gold Sponsor - \$1000

- Table at event
- Press release inclusion
- 2 individual ad slides
- Rolling end credits
- Logo on banner at the event
- Logo on WACC and WCFY MUM web sites
- Logo on all printed promotional materials
- Inclusion on event social media promotion
- Inclusion in Chamber e-news

Silver Sponsor - \$500

- Table at event
- 1 Individual slide and rolling end credits
- Inclusion on event flyer
- Logo on WACC and WCFY MUM web site page
- WACC e-news
- Logo on banner

Bronze Sponsor - \$250

- Shared rolling slide
- Rolling end credits
- Inclusion on event flyer
- Inclusion in WACC enews
- Logo on banner
- Listing on WACC & WCFY web site

Bring Your Own Activity Sponsor - \$100

- Table at event
- Must present a family- friendly activity
- Activity listed with company on flyer



JUNE (EVERY THURSDAY EVENING) CONCERTS IN THE PARK

Presenting Sponsor - \$3500 (Industry Exclusive)

- First right of refusal as Concert Master Sponsorship for 2022 Concerts in the Park
- Premium recognition on WACC & WPC Concerts in the Park web pages during all event promotion
- Top recognition stage announcements at all summer concerts
- Vendor display/promotion at all concerts (optional)
- Full Page ad in the "Summer Concert" program
- Logo included in all printed media promotions
- Logo on flyers in chamber newsletter and all concert advertising
- Logo included in all social media promoting the concerts
- Logo in the Spring/Summer Parks & Recreation Brochure
- Top placement of logo on banner
- Right to use the "Summer Concert" logo/name in *Your* 2021 company advertising
- Sponsorship recognized on Media Network Community Bulletin Board for all concerts
- Logo on flyer for Senior 50+ program bi-monthly newsletter
- Logo on Concerts in the Park website home page & "Business Showcase" on chamber home page with link for the 2021 calendar year
- Two Member Exclusive Chamber Enews distributions

Continued...

SPONSORSHIPS AND ADVERTISING

concerts in the park continued...

Concert Master - \$2000

- First right of refusal as Concert Master sponsorship for 2022 Concerts in the Park
- Premium recognition on WACC & WPC Concerts in the Park web pages during all event promotion
- Top recognition stage announcements at all summer concerts
- Vendor display/promotion at all concerts (optional)
- Full Page ad in the "Summer Concert" program
- Logo included in all printed media promotions
- Logo on flyers in chamber newsletter and all concert advertising
- Logo included in all social media promoting the concerts
- Logo in the Spring/Summer Parks & Recreation Brochure
- Top placement of logo on banner
- Right to use the "Summer Concert" logo/name in *Your* 2021 company advertising
- Sponsorship recognized on Media Network Community Bulletin Board for all concerts
- Logo on flyer for Senior 50+ program bi-monthly newsletter
- Logo on Concerts in the Park website home page

Section Leader - \$1000

- One-half page ad in the "Summer Concert" program
- Recognition from the stage as Section Leader Sponsor
- Vendor display/promotion at all concerts (optional)
- Logo on banner at event as Section Leader sponsor
- Logo included in all printed media promotions including WACC Chamber newsletter, flyers and event handbills
- Logo included in all WACC chamber Enews promoting concerts
- Right to use the "Summer Concert" logo/name in *Your* 2021 company advertising
- Logo on Concerts in the Park website home page
- Logo in summer Parks & Recreation Brochure

Band Member - \$500

- Quarter Page ad in the "Summer Concert" program
- Logo included in all WACC chamber enews promoting event
- Logo on banners at event as a Band Member sponsor
- Vendor display at all concerts (optional)
- Right to use the "Summer Concert" logo/name in *Your* 2021 company advertising
- Logo on Concerts in the Park website home page
- Listed as a donor in Parks & Recreation Brochure

"In the Park" Friends - \$250

- Business card ad in "Summer Concert" program
- Logo or listing on banner at the Concerts
- Logo on flyers in chamber newsletter and flyers promoting concerts
- Logo on Concerts in the Park website home page
- Listed as a donor in Parks & Recreation Brochure
- Logo on flyers in Chamber newsletter, flyers and website

Community Supporter - \$100

- Concert Friend Listing in Summer Concert Program
- Concert Friend Listing in this year's Fall Parks & Recreation Brochure
- Listing on Banner at all concerts



JULY 21 BREWING FOR BUSINESS

Food Truck Sponsor - \$1500

- Eight tickets to the event
- Logo on Waterford and Clarkston Chamber home pages
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Recognition in every event press release and social media
- Display at event
- Logo on event signage
- Logo on event ticket
- Full page ad in program

Beer Master Sponsor - \$1000

- Six tickets to the event
- Logo on Waterford and Clarkston Chamber home pages
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Recognition in every event press release and social media
- Display at event
- Logo on event signage
- Logo on event ticket
- Full page ad in program

Tasting Sponsor - \$500

- Four tickets to the event
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Display at event and logo on signage at event
- Half-page ad in program

Growler Sponsor - \$250

- Four tickets to event
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Logo on signage at event
- Quarter-page ad in program

Hops Sponsor - \$100

- Two tickets to event
- Logo on Waterford & Clarkston event page websites
- Company name in program



Triple Play Advertising

Put your advertisement or insert in all media including:

- Printed Newsletter
- Social Media
- Website
- E-Newsletter

A huge added value to our normal print pricing!



2021 PRE-PAY PLAN

3 Months	6 Months	12 Months
Business Card - \$120	\$240	\$440 1 Month Free
1/4 Page - \$240	\$480	\$880 1 Month Free
1/2 Page - \$300	\$600	\$1100 1 Month Free
Inserts - \$150 <i>650 copies</i>	\$300	\$550 1 Month Free

Circle Your Choice Above

Contact Name: _____

Company: _____

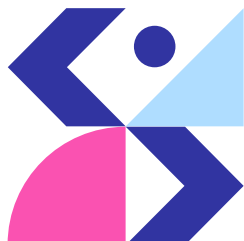
Phone: _____ Email: _____

Method of Payment: Check Credit Card: Invoice me:

Card # _____ Exp Date: _____

Signature: _____

Your reach has now become thousands for pennies.



SPONSORSHIPS AND ADVERTISING

BUSINESS AFTER HOURS

TBD
5 - 7 p.m.



Sponsorship includes:

- Banner ad on Chamber home page (designed by Chamber)
- Logo, name, address on website registration page
- Insert in newsletter (designed & provided by chamber)
- Listing in Chamber Calendar on website
- Listing in Chamber Calendar in newsletter
- Photo in newsletter following event
- Photos placed on social media sites and Chamber gallery
- Social media marketing and press release to media
- Exclusive eNews with logo & link for event
- Venue provides food - cash bar

LUNCHEONS

Noteworthy Networking Luncheons
TBD
11:30 - 1 p.m.



Noteworthy Sponsor - \$100

- Two tickets to the event
- Exhibit table at the event or signage
- Three minute presentation time
- Logo on publications and Chamber homepage banner
- Logo website sign-up page

HOLIDAY AFTER HOURS

December TBD
5-7 p.m.

Signature Sponsorship - \$300

- 8 Tickets to the event
- Signage at the event
- Logo and link on registration page
- Logo on website homepage banner for the event
- Logo and link in all news for the event
- Logo in social media posting and tag to the sponsor
- Logo on printed media (December newsletter)



Holiday Sponsorship:\$200

- 4 Tickets to the event
- Signage at event
- Logo and link on registration page (top placement)
- Logo on printed media, social media & Enews

Mistletoe Sponsor:\$100

- 2 Tickets to the event
- Signage at event
- Logo & Link on registration page
- Logo on printed media & Enews

MONTHLY PERKING UP

January - December TBD
8 - 9 a.m.



Perking Up Host: \$50
Host provides continental breakfast

Sponsorship includes:

- Banner ad on Chamber home page (designed by Chamber)
- Logo, name, address on website registration page
- Insert in newsletter (designed & provided by Chamber)
- Listing in Chamber Calendar on website
- Listing in Chamber Calendar in newsletter
- Front page photo & article in newsletter following event
- Photos placed on Facebook and Chamber gallery
- Social media marketing and press release to media
- Exclusive eNews with logo & link for event



YOUNG PROFESSIONALS NETWORK

YPN SPONSORSHIP

Annual YPN Sponsor - \$500

- Member Exclusive eblast
- Logo/link on YPN website page
- Logo/link in monthly YPN targeted email blast
- Two complimentary tickets to each YPN event (Brewing 4 Business, Infused365 Conference, 2 Family After Hours)
- Logo on YPN marketing and event materials
- Signage at all YPN events
- Sponsorship/Exhibitor table at YPN Infused 365 Biz Conference (Conference will include four Oakland County Chambers)
- Recognition on social media marketing campaigns

MEMBER ORIENTATION

TBD
12 - 1 p.m.

Orientation Sponsor - \$250

- Logo on event page with link
- Logo on flyers for orientation
- Logo on screen at orientation plus distribution of literature

Restaurant Sponsor - (in kind)

- Same as Orientation sponsor (see above)



SPONSORSHIPS AND ADVERTISING



AUGUST 6 OAKLAND UNCORKED

Vineyard Sponsor - \$3500

- Exclusive industry sponsor
- Eight tickets to the event
- Logo on wine glass
- Company name on digital market sign
- Logo on Chamber homepage banner ad for the event and scrolling announcement on destinationoakland.com
- Logo and link on Uncorked registration page
- Logo in Chamber eNews distributions of events
- Identification in all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Display at the event and logo on sponsor signage at the event
- Recognition in all press releases and social media
- Recognition in program
- First right of refusal for subsequent year

Entertainment Sponsor - \$1500

- Six tickets to the event
- Company name on digital market sign
- Logo on Chamber homepage banner ad for the event and scrolling announcement on destinationoakland.com
- Logo in Chamber eNews distributions of event
- Logo and link on Uncorked registration page
- Identification on all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Display at the event and logo on sponsor signage at the event
- Recognition in all press releases and social media
- Recognition in program

Market Sponsor - \$1000

- Four tickets to the event
- Logo and link on Uncorked registration page
- Identification in all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Recognition in press releases and social media
- Logo on Chamber eNews distributions of event
- Logo on sponsor signage at the event
- Recognition in program

Tasting Sponsor - \$500

- Four tickets to the event
- Logo and link on Uncorked registration page
- Identification on flyers
- Recognition in social media
- Logo on sponsor signage at the event
- Recognition in program

Artisan Sponsor - \$250

- Two tickets to the event
- Logo and link on Uncorked registration page
- Identification on all flyers
- Recognition in social media
- Listing as sponsor on signage at the event
- Recognition in program

Juried Art booth space available at committees discretion



AUGUST 13 WACC GOLF CLASSIC

Premier Level Sponsors - \$2500

- 8 Golfers
- Logo on chamber home page with Link
- Logo on sponsorship sign
- Logo on chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees
- Customized carts with sponsors logo

Platinum Level Sponsors - \$1800

- 8 Golfers
- Logo on sponsorship sign
- Logo on chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Gold Level Sponsors - \$1000

- 4 Golfers
- Logo on sponsorship sign
- Logo on chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Hole-in-One Sponsor - In-Kind Sponsor

- Logo on sponsorship sign
- Logo on chamber website golf page & eNews
- Identification on all print materials
- Recognition on all contest hole tees

Golfer's Gift Sponsor - \$1000

- Logo on Chamber Golf Website & eNews
- Company logo on all items along with chamber logo
- Logo on Sponsorship sign
- Identification on all print materials

Continued...

SPONSORSHIPS AND ADVERTISING

Continued...

Silver Level Sponsors - \$500

- 2 Golfers
- Logo on Sponsorship sign
- Logo on chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Pot O'Gold Sponsors - \$500

- Identification on all print materials
- Booth or product display on hole or course
- Logo on chamber website golf page & eNews

Chipping Contest- \$500

- Identification on all print materials
- Booth or product display on hole or course
- Logo on chamber website golf page & eNews

Tiki Bar- \$350

- Signage at tiki bar
- Identification on all print materials
- Logo on chamber website golf page & eNews

Continental Breakfast Sponsor - \$250

- Custom sign with logo
- Recognition in program
- Logo on Chamber website golf page & eNews

Weather Sponsor - \$250

- Custom sign with logo
- Recognition in program
- Logo on Chamber website golf page & eNews

Beverage Carts - \$250

- Signage on cart
- Print identification
- Logo on chamber website golf page & eNews

Lunch Box Sponsor - \$250

- Custom sign with logo
- Hot dog ticket with custom logo
- Recognition in program
- Logo on chamber website golf page & eNews

Volunteer Cart Sponsor - \$250

- Signage on cart
- Recognition in program
- Logo on chamber website golf page & eNews

Score Card Sponsor-\$250 includes:

- Logo on scorecard for event
- Recognition in program
- Logo on chamber website golf page & eNews

Hit Green Get Green - \$200

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on chamber website golf page & eNews

Skills Contes - \$200

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on chamber website golf page & eNews

Longest Drive - \$150

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on chamber website golf page & eNews

Mulligan Sponsor - \$150

- Display at clubhouse
- Vendor sells mulligans for chamber
- Recognition in program
- Logo on chamber website golf page & eNews

Hole Sponsors -\$100

- Company name displayed on course signs
- Recognition in program
- Recognition in eNew



SEPTEMBER 10 - SUNSET WINE TASTING

Sunset Sponsor - \$1000

- Logo on Wine Glasses
- Four tickets to the event
- Logo and link on Event Page
- Identification in all print materials d
- Recognition in press releases and social media
- Logo on Chamber eNews distributions of event
- Logo on sponsor signage at the event

Charcuterie Sponsor - \$500

- Four tickets to the event
- Logo and link on Event Page
- Identification on flyers
- Recognition in social media
- Logo on sponsor signage at the event
- Recognition in program

Entertainment Sponsor - \$350

- Twotickets to the event
- Logo and link on Event Page
- Identification on flyers
- Recognition in social media
- Logo on sponsor signage at the event
- Recognition in program

SEPTEMBER 17 BUSINESS RECOGNITION BREAKFAST

Major Sponsor – \$500

Exclusive Industry

- Includes company logo on invitation
- Company logo on E-news & Chamber website
- PowerPoint Signage
- Recognition at event
- 6 complimentary breakfast tickets
- Recognition in Breakfast Program & Chamber Newsletter



SPONSORSHIPS AND ADVERTISING

Co-Sponsor - \$250

- Company logo on E-news & Chamber website
- PowerPoint Signage
- Recognition at event
- 2 complimentary breakfast tickets
- Recognition in Breakfast Program & Chamber Newsletter



OCTOBER 29 INFUSED365 BUSINESS CONFERENCE

Exclusive Industry Sponsor - \$1500

- Event presentation (up to 5 minutes)
- Logo displayed on screens at event
- Exhibitor table
- Full page ad in program
- 10 tickets to the conference

Corporate Sponsor - \$1000

- Event presentation (up to 3 minutes)
- Logo displayed on screens at event
- Exhibitor table
- Full page ad in program
- 10 tickets to the conference

Presentation Sponsor - \$500

- Logo displayed on screens at event
- Exhibitor table
- Half page ad in program
- 4 tickets to the event

Exhibitor - \$100

- Exhibitor table
- Business card ad in program
- 2 tickets to the event



OCTOBER SKEET & MEAT

Event Sponsor - \$300

- Four tickets to the event
- Table at event (optional)
- Logo and link on registration page
- Logo on print media and eNews



NOVEMBER 18 WOMEN ROCK

Diamond Sponsor - \$1000

- Logo on WACC homepage event banner
- Logo and link on WACC website event page
- Signage at event
- Mention in all event press releases
- Full page ad in program (color)
- Logo in eNews distribution and all print media
- Display table at event
- Six complimentary tickets for event

Pearl Sponsor - \$500

- Signage at event
- Logo and link on WACC website event page
- Logo in eNews distribution and all flyers
- Half page ad in program (color)
- Display table at event
- Four complimentary tickets for event

Ruby Sponsor - \$250

- Logo in eNews distributions and newsletter flyers
- Logo and link on WACC website event page
- Business card ad in program
- Display table at event
- Two complimentary tickets for event

Supporting Sponsor - \$100

Cost Includes:

- Includes logo in program, eNews distributions and newsletter flyers
- Company name and link on WACC website event page
- Company name in program
- Display table at event
- Two complimentary tickets for event

Vendor - Cost \$35 (Non-member - Cost \$45)

Cost Includes:

- Table at event
- Lunch
- Must provide a gift of \$25 or greater value

In response to several requests, this special insert has been created to help our members plan for their 2021 marketing and advertising budgets and maximize exposure. Please realize exact value packages are subject to change and availability. Returning sponsors have right of refusal for exclusive sponsorships.

Annual Meeting & Awards Dinner

- Awards Winners Sponsor \$1000
- Triumph Sponsor \$500

State of the Township

- Major Sponsor \$500
- Co-Sponsors \$250

Expo

- Presenting Sponsors \$1500
- Gold Sponsors \$1000
- Silver Sponsor \$500
- Bronze Sponsor \$250
- After Glow Sponsor
- Transportation Sponsor \$1000
- Workshop Sponsor \$50
- Exhibitor \$100

Movies Under the Moonlight

- Presenting \$1800
- Presenting \$1500
- Gold \$1000
- Silver \$500
- Entertainment \$250
- Bring Your Own Activity \$100

Concerts in the Park

- Presenting \$3500
- Platinum \$1500
- Concert Master \$2000
- Section Leaders \$1000
- Band Members \$500
- In the Park Friends \$250
- Community Supporters \$100

WACC Annual Golf Classic

- Premier Sponsor \$2500
- Platinum Level \$1800
- Gold Level \$1000
- Golfer's Gift Sponsor \$1000
- Silver Level \$500
- Pot O' Gold Sponsor \$500
- Chipping Contest \$500
- Tiki Bar Sponsor \$350
- Beverage Cart \$250
- Volunteer Cart \$250

- Weather \$250
- Lunch \$250
- Skills Contest \$200
- Hit Green Get Green \$200
- Scorecard Sponsor \$250
- Breakfast Sponsor \$150
- Mulligan \$150
- Longest Drive \$150
- Hole Sponsor \$100

Skeet & Meat

- Event Sponsor \$300

Oakland Uncorked

- Vineyard Sponsor \$3500
- Entertainment Sponsor \$1500
- Market Sponsor \$1000
- Tasting Sponsor \$500
- Artisan Sponsor \$250

Women Rock Event

- Diamond \$1000
- Pearl \$500
- Ruby \$250
- Supporting \$100
- Vendor/Member \$35

Noteworthy Networking Luncheons

- \$100 per luncheon (includes lunch for 2)

Holiday After Hours

- Signature Sponsor \$300
- Holiday Sponsor \$200
- Mistletoe Sponsor \$150

Perking Up Host (TBD)

- January February
- March April
- May June (Reserved)
- July (Reserved) August (Reserved)
- Sept. (Reserved) October
- November December

After Hours Sponsor (TBD)

- February April
- August October

YPN Annual Sponsor

- Annual YPN Sponsor \$500

Infused 365 Business Conference

- Exclusive Industry Sponsor \$1500
- Corporate Sponsor \$1000
- Presentation Sponsor \$500
- Exhibitor Sponsor \$100

Business Recognition Breakfast

- Major Sponsor \$500
- Co-Sponsor \$250

Brewing for Business

- Food Truck \$1500
- Beer Master \$1000
- Tasting \$500
- Growler \$250
- Hops \$100

Sunset Wine Tasting

- Sunset Sponsor \$1000
- Charcuterie Sponsor \$500
- Entertainment \$350

NEWSLETTER ADVERTISING

Business Card \$40 1/4 page \$80
Half-Page \$100

Check Below

- Jan Feb March April
- May June July Aug
- Sept Oct Nov Dec

TRIPLE PLAY ADVERTISING

Check Below

- 3 Months 6 Months 12 Months

ENEWS SPONSOR

\$50 per month

MEMBER EXCLUSIVE ENEWS

\$50 (Limited)

WEBSITE ADVERTISING

Check Below

Home Page Business Showcase
\$50 per month
Additional pages available

- Jan Feb March April
- May June July Aug
- Sept Oct Nov Dec

Pre-pay for 11 months and get your 12th month free

- Dates may be subject to change.

Company Name _____

Contact Person _____

Address _____ City _____ Zip _____

Phone _____ Fax _____ email _____

SIGN ME UP!

Sponsorships will not be invoiced or paid until 2021 as we are allowed to proceed by mandates.

For additional information email marieh@waterfordchamber.org or call 248-666-8600

Return completed form to: Waterford Area Chamber of Commerce
2309 Airport Rd - Waterford - MI - 48327 FAX BACK to 248.666.3325