

In response to several requests, this special insert has been created to help our members plan for their 2018 marketing and advertising budgets and maximize exposure. Please realize exact value packages are subject to change and availability. *Returning sponsors have right of refusal for exclusive sponsorships.*

Annual Meeting & Awards Dinner

- Astounding Sponsor \$1500
- Oracle Sponsor \$1000
- Clairvoyant Sponsor \$500
- "Medium" \$350
- Supernatural \$250
- Worldly \$100

State of the Township

- Major Sponsor \$500
- Co-Sponsors \$250

Expo

- Presenting Sponsors \$1500
- Gold Sponsors \$1000
- Silver Sponsor \$500
- Bronze Sponsor \$250
- After Glow Sponsor
- Transportation Sponsor \$1000
- Workshop Sponsor \$50

Movies Under the Moonlight

- Presenting \$1800
- Gold \$1000
- Silver \$500
- Entertainment \$250
- Bring Your Own Activity \$100

Concerts in the Park

- Presenting \$3500
- Concert Master \$2000
- Section Leaders \$1000
- Band Members \$500
- In the Park Friends \$250
- Community Supporters \$100

WACC Annual Golf Classic

- Premier Sponsor \$2500
- Platinum Level \$1800
- Gold Level \$1000
- Golfer's Gift Sponsor \$750
- Silver Level \$500
- Pot O' Gold Sponsor \$500
- Chipping Contest \$500
- Tiki Bar Sponsor \$350
- Beverage Cart \$250
- Volunteer Cart \$250
- Scorecard Sponsor \$250
- Weather \$250
- Hot Dog \$250
- Skills Contest \$200
- Hit Green Get Green \$200
- Mulligan \$100
- Longest Drive \$150
- Hole Sponsor \$100

Skeet & Meat

- Event Sponsor \$300

Oakland Uncorked

- Vineyard Sponsor \$2500
- Entertainment Sponsor \$1500
- Art Exhibition Sponsor \$1000
- Tasting Sponsor \$500
- Artisan Sponsor \$250

Women Rock Event

- Diamond \$1000
- Pearl \$500
- Ruby \$250
- Supporting \$100
- Vendor \$30

Ugly Sweater Party

- Holiday Sponsor \$350
- Mistletoe Sponsor \$150

Perking Up Host

(2018 Waiting List - Will be put on 2019 first-come first-serve basis)

- January February
- March April
- May June
- July August
- September October
- November December (open)

After Hours Host

- February April
- June August
- October December

Noteworthy Networking Luncheons

- 1st Quarter \$150
- 2nd Quarter \$150
- 3rd Quarter \$150
- 4th Quarter \$250
- All Quarters \$600

YPN Annual Sponsor

- Annual YPN Sponsor \$500

Infused 365 Business Conference

- Exclusive Industry Sponsor \$2000
- Corporate Sponsor \$1000
- Presentation Sponsor \$500
- Exhibitor Sponsor \$250

Brewing for Business

- Beer Master \$1000
- Tasting \$500
- Growler \$250
- Hops \$100

Business Recognition Breakfast

- Sponsor \$500
- Co-Sponsor \$250

- Dates may be subject to change. -

WEBSITE ADVERTISING

Home Page Business Showcase
\$50 per month
Additional pages available

- Jan Feb March April May June
 - July Aug Sept Oct Nov Dec
- Pre-pay for 11 months and get your 12th month free*

NEWSLETTER ADVERTISING

Business Card \$40 1/4 page \$80 Half-Page \$100

Circle above

- Jan Feb March April May June
- July Aug Sept Oct Nov Dec

Pre-pay for 11 ads and get your 12th ad free

EMAIL MARKETING

Enews Sponsor
\$50 per month

Member Exclusive
Email - \$50 (Limited)

Circle above

Company Name _____

Sign Me Up! Contact Person _____

Sponsorships can be invoiced in 2017 or 2018 depending on your needs. Address _____ City _____ Zip _____

Payment plans are available. Phone _____ Fax _____ email _____

For additional information email
marieh@waterfordchamber.org
or call 248-666-8600

Return completed form to: Waterford Area Chamber of Commerce
2309 Airport Rd - Waterford - MI - 48327 FAX BACK to 248.666.3325



WATERFORD
area
CHAMBER of COMMERCE

2018 Sponsorship
& Advertising Opportunities



SPONSORSHIPS AND MARKETING

BUSINESS AFTER HOURS

February/April
June/October
5 - 7 p.m.

Sponsorship includes:

- Banner ad on Chamber home page (designed by Chamber)
- Logo, name, address on website registration page
- Insert in newsletter (designed & provided by chamber)
- Listing in Chamber Calendar on website
- Listing in Chamber Calendar in newsletter
- Photo in newsletter following event
- Photos placed on social media sites and Chamber gallery
- Social media marketing, mobile app and press release to media
- Exclusive eNews with logo & link for event
- 2018 Full - now accepting 2019 waitlist

QUARTERLY

Noteworthy Networking Luncheons
11:30 - 1 p.m.



Winter Sponsor - \$150

- Two tickets to the event
- Exhibit table at the event or signage
- Three minute presentation time
- Logo on publications and Chamber homepage banner
- Logo website sign-up page

Spring Sponsor - \$150

- Two tickets to the event
- Exhibit table at the event or signage
- Three minute presentation time
- Logo on publications and Chamber homepage banner

Summer Sponsor - \$150

- Two tickets to the event
- Exhibit table at the event or signage
- Three minute presentation time
- Logo on publications and Chamber homepage banner

Fall Sponsor - \$250 (Women Rock)

- Logo in eNews distributions and newsletter flyers
- Logo and link on WACC website event page
- Business card ad in program
- Display table at event
- Two complimentary tickets for event

Noteworthy Networking Presentation Sponsor - \$600

- All of the above for all four luncheons

HOLIDAY AFTER HOURS UGLY CHRISTMAS SWEATER PARTY



December 13 / 5-7 p.m.

Holiday Sponsor - \$300

- Four tickets to the event
- Signage at event
- Logo and link on registration page
- Logo on print media and eNews

Mistletoe Sponsor - \$100

- Two tickets to the event
- Signage at event
- Logo and link on registration page
- Logo on print media and eNews

Most Chamber events are promoted in Monthly Shopper, press releases to local media, social media marketing & eNews, promotion at all chamber events, chamber website registration page, Chamber app and newsletter. Dates are flexible throughout the year.



MONTHLY PERKING UP

January - December
8 - 9 a.m.

Perking Up Host: \$50

Host provides continental breakfast

Sponsorship includes:

- Banner ad on Chamber home page (designed by Chamber)
- Logo, name, address on website registration page
- Insert in newsletter (designed & provided by Chamber)
- Listing in Chamber Calendar on website
- Listing in Chamber Calendar in newsletter
- Front page photo & article in newsletter following event
- Photos placed on Facebook and Chamber gallery
- Social media marketing and press release to media
- Exclusive eNews with logo & link for event
- 2018 Full - now accepting 2019 waitlist



The average attendance for the Perking Up and After Hours is 50+ members and guests. It is promoted through the Chamber newsletter, press releases to local media, eNews, newsletter & social media.

YPN EVENTS

Annual YPN Sponsor - \$500

- Logo/link on YPN website page
- Logo/link in monthly YPN targeted email blast
- Individual Company promo video created by the Chamber
- Two complimentary tickets to each YPN event
- Logo on YPN marketing and event materials
- Signage at all YPN events
- Sponsorship table at YPN Infused 365 Biz Conference
- Recognition on social media marketing campaigns



Several YPN meetings and events are held throughout the year including but not limited to the Brewing for Business. Identify your business with our Young Professionals Biz Conference!

MEMBER ORIENTATION

February/May/September
November 12 - 1 p.m.

Orientation Sponsor - \$250

- Logo on event page with link
- Logo on flyers for orientation
- Logo on screen at orientation plus distribution of literature



Restaurant Sponsor - (in kind)

- Same as Orientation sponsor (see above)

New and seasoned members gather for networking & formal presentation of chamber program and benefits. Include your products and services!

SPONSORSHIPS AND MARKETING

Hot Dog Sponsor - \$250 includes:

- Custom sign with logo
- Hot dog ticket with custom logo
- Recognition in program
- Logo on Chamber website golf page & eNews

Weather Sponsor - \$250 includes:

- Custom sign with logo
- Recognition in program
- Logo on Chamber website golf page & eNews

Volunteer Sponsor - \$250 includes:

- Signage on cart
- Recognition in program
- Logo on Chamber website golf page & eNews

Hit Green Get Green - \$200 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Skills Contest - \$200 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Longest Drive Sponsor - \$150 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Hole Sponsors - \$100

- Company name displayed on course sign(s)
- Recognition in program
- Recognition in eNews

Mulligan Sponsor - \$100 (Limit One)

- Display at clubhouse
- Vendor sells mulligans for Chamber
- Recognition in program
- Logo on Chamber website golf page & eNews

The Golf Classic is a B2B event with a maximum of 144 golfers. It is promoted through the Chamber newsletter, eNews, press releases, social media and website. It is hosted at the Pontiac Country Club and always packed with fun!

SEPTEMBER

Skeet & Meat
September 6
3:30 - 8 p.m.

Event Sponsor - \$300

- Four tickets to the event
- Table at event (optional)
- Logo and link on registration page
- Logo on print media and eNews

New and experience skeet shooters join us for this collaborative event at the Oakland County Sportsmen's Club. A great company/corporate team building event in an afterhours venue.

Infused365 Business Conference
September 25
8:15 a.m. - 12 p.m.

Exclusive Industry Sponsor - \$2,000

- Includes up to five minute presentation at event
- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Full page ad in program
- 16 tickets to event



Corporate Sponsor - \$1,000

- Includes up to three minute presentation at event
- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Full page ad in program
- Eight tickets to event

Presentations Sponsor - \$500

- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Half page ad in program
- Four tickets to event

Exhibitor - \$250

- Exhibitor table inside presentation room
- Business card ad in program & two tickets to event

The Infused 365 is hosted by our WACC Young Professionals. Promotions include direct mail, newsletters, eNews, websites, local press and social media marketing by all four chambers.

NOVEMBER

Today's Inspiring Women
A Women Rock Event
November 15



Diamond Sponsor - \$1000

- Logo on WACC homepage event banner
- Logo and link on WACC website event page
- Signage at event
- Mention in all event press releases
- Full page ad in program (color)
- Logo in eNews distribution and all print media
- Display table at event
- Six complimentary tickets for event

Pearl Sponsor - \$500

- Signage at event
- Logo and link on WACC website event page
- Logo in eNews distribution and all flyers
- Half page ad in program (color)
- Display table at event
- Four complimentary tickets for event

Ruby Sponsor - \$250

- Logo in eNews distributions and newsletter flyers
- Logo and link on WACC website event page
- Business card ad in program
- Display table at event
- Two complimentary tickets for event

Supporting Sponsor - \$100

Cost Includes:

- Includes logo in program, eNews distributions and newsletter flyers
- Company name and link on WACC website event page
- Company name in program
- Display table at event
- Two complimentary tickets for event

Vendor - Cost \$35 (Non-member - Cost \$45)

Cost Includes:

- Table at event
- Lunch
- Must provide a gift of \$25 or greater value

SPONSORSHIPS AND MARKETING

AUGUST

Oakland Uncorked August 3



Vineyard Sponsor - \$3500

- Exclusive industry sponsor
- Eight tickets to the event
- Logo on wine glass
- Company name on digital market sign
- Logo on Chamber homepage banner ad for the event and scrolling announcement on destinationoakland.com
- Logo and link on Uncorked registration page
- Logo in Chamber eNews distributions of events
- Identification in all print materials distributed by °OCPR and Waterford Area Chamber of Commerce
- Display at the event and logo on sponsor signage at the event
- Recognition in all press releases and social media
- Recognition in program
- First right of refusal for subsequent year

Entertainment Sponsor - \$1,500

- Six tickets to the event
- Company name on digital market sign
- Logo on Chamber homepage banner ad for the event and scrolling announcement on destinationoakland.com
- Logo in Chamber eNews distributions of event
- Logo and link on Uncorked registration page
- Identification on all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Display at the event and logo on sponsor signage at the event
- Recognition in all press releases and social media
- Recognition in program

Market Sponsor - \$1,000

- Four tickets to the event
- Logo and link on Uncorked registration page
- Identification in all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Recognition in press releases and social media
- Logo on Chamber eNews distributions of event
- Logo on sponsor signage at the event
- Recognition in program

Tasting Sponsor - \$500

- Four tickets to the event
- Logo and link on Uncorked registration page
- Identification on flyers
- Recognition in social media
- Logo on sponsor signage at the event
- Recognition in program

Artisan Sponsor - \$250

- Two tickets to the event
- Logo and link on Uncorked registration page
- Identification on all flyers
- Recognition in social media
- Listing as sponsor on signage at the event
- Recognition in program

Juried Art booth space available at committees discretion

Oakland Uncorked is a food & wine tasting event hosted by the Oakland County Market and Waterford Area Chamber of Commerce. Attendance is capped at 350 and traditionally a sell out. Marketing is done in collaboration by the county and the Chamber. A great event for local and county wide exposure!

WACC Annual Golf Classic August 10



Premier Sponsor - \$2500 (Limit One)

- Eight golfers
- Logo on Chamber home page with link
- Logo on Sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees
- Customized carts with sponsors logo and sponsor title for both teams

Platinum Level - \$1,800

- Eight golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Gold Level - \$1,000

- Four golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Golfer's Gift Sponsor - \$750

- Logo on Chamber website golf page & eNews
- Company logo on all items along with Chamber logo
- Logo on sponsorship sign
- Identification on all print materials

Silver Level - \$500

- Two golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Pot O'Gold Sponsors - \$500

- Identification on all print materials
- Booth or product display on hole or course
- Logo on Chamber website golf page & eNews

Chipping Contest - \$500

- Identification on all print materials
- Booth or product display on hole or course
- Logo on Chamber website golf page & eNews

Tiki Bar Sponsor - \$350

- Signage at tiki bar
- Identification on all print materials
- Logo on Chamber website golf page & eNews
- Recognition in Chamber eNews

Beverage Carts - \$250 (Limit Two per Cart)

- Signage on cart
- Print identification
- Logo on Chamber website golf page & eNews

Score Card Sponsor - \$250 (Limit One)

- Logo and an on score card

SPONSORSHIPS AND MARKETING

JANUARY

WACC Annual Meeting & Awards Dinner Rethink the Impossible - January 25 5-9 p.m.



Astounding Sponsor - \$1,500

Includes:

- Logo/link on WACC website homepage
- Signage at event
- Movie screen highlight with logo/name
- Mention in all event press
- Logo/name in eNews distributions, printed material including invitations
- Full page ad in program
- Complimentary dinner table for eight at event
- Industry Exclusive (Hospital sold)

Oracle Sponsor - \$1000

Includes:

- Signage at event
- Logo in program, eNews distribution and all flyers
- Movie screen highlight with logo/name
- Half page ad in program
- Four complimentary tickets for event

Clairvoyant Sponsor - \$500

Includes:

- Signage at event
- Logo/name in eNews distributions and all flyers
- Movie screen highlight with logo/name
- Half page ad in program
- Two complimentary tickets for event

“Medium” Sponsor - \$350

Includes:

- Logo/name in eNews distributions and newsletter flyers
- Signage at event
- Movie screen highlight with logo/name
- Half page ad in program

Supernatural Sponsor - \$250

Includes:

- Logo/name in eNews distributions and newsletter flyers
- Signage at event
- Movie screen highlight with logo/name
- Quarter page ad in program

Worldly Sponsor - \$100

Includes:

- Movie screen highlight with logo/name
- Business card ad in program - name in eNews

*Sponsorship titles may change with theme.
160 + attendees consisting of chamber member businesses, employees and guests, awards are presented to businesses nominated by their peers, event is promoted through newsletter, local press, website, social media marketing and eNews.
Each year brings a new and exciting theme!*

FEBRUARY

State of the Township Address February 15 7:15 - 9 a.m.



Major Sponsor - \$500

Includes:

- Company logo on mailer
- Logo on eNews & Chamber website homepage banner
- Company banner on homepage for one month
- Logo on invitation as major sponsor
- Platform signage
- Recognition in program & newsletter
- 2 - 3 minute presentation at the event
- Table of eight for the event

Co-Sponsor - \$250

Includes:

- Platform signage
- Logo on Chamber eNews
- Recognition in program & newsletter
- Logo on invitation as co-sponsor
- Logo on event webpage
- Two tickets to the event

The target market for this event is local businesses, leaders and dignitaries representing Waterford and neighboring communities. Event is promoted collaboratively by the chamber, schools and township

MARCH

Live Work Play Expo March 23 4:30 - 5:30 (B2B) 5:30 - 8 p.m. (Public)



Presenting Sponsor - \$1500

- Exhibit space (10 x 5')
- Skirted table
- Electrical
- Logo on banner at event and front cover of program
- Logo on expo page on Chamber website (top listing)
- Full page ad in program and business profile
- Logo on Chamber homepage banner
- Logo on all flyers, ads, eNews for event
- Two free inserts in Chamber newsletters of your choice
- Outside/exterior display
- Complimentary 1/2 ad in March Chamber newsletter

FIRST BOOTH CHOICE!

SPONSORSHIPS AND MARKETING

Gold Sponsor - \$1000

- Exhibit space (10 x 5')
 - Table and cloth (if needed)
 - Electrical
 - Logo on banner at event and front cover of program
 - Logo on expo page on Chamber website
 - Half page ad in program and business profile
 - Logo on all flyers, ads, eNews for event, two free inserts in Chamber newsletters of your choice
- SECOND BOOTH CHOICE AFTER PRESENTING SPONSORS!



Transportation Sponsor - \$1000

- Exhibit space (10 x 5')
 - Table and cloth (if needed)
 - Electrical
 - Logo on banner at event and program
 - Logo on expo page on Chamber website
 - Quarter page ad in program
 - Logo on all flyers, eNews for event
 - Outside/exterior display
 - One free insert in Chamber newsletter of your choice
- Transportation Sponsor will provide two vehicles (vans) to transfer vendors and attendees to and from cars to exhibit halls from 3:00 - 8:30 p.m. (Exclusive sponsor)

Silver Sponsor - \$500

- Exhibit space (10 x 5')
- Table and cloth (if needed)
- Electrical
- Logo on banner at event and program
- Logo on expo page on Chamber website
- Quarter page ad in program
- Logo on all flyers, eNews for event
- One free insert in Chamber newsletter of your choice

Bronze Sponsor - \$250

- Exhibit space (10 x 5')
- Table and cloth (if needed)
- Electrical
- Listing on banner at event
- Listing on expo page on Chamber website
- Business card ad in program

After Glow Sponsor (Local Restaurant)

- Exhibit space (10 x 5')
 - Table and cloth (if needed)
 - Electrical
 - Logo on banner at event and program
 - Logo on expo page on Chamber website
 - Quarter page ad in program
 - Logo on all flyers, eNews for event
 - One free insert in Chamber newsletter of your choice
- After Glow Sponsor provides light food/appetizers and cash bar in trade for the above (Exclusive Sponsor).

Workshop Sponsor (Feb. 1) - \$50

- Vendor table at workshop
- Logo on flyers and website registration page

Over 100 exhibitors, 1000+ attendees, marketed collaboratively through the school district, township, Chamber and local press. First hour dedicated to Business Networking only.

MAY

Business Recognition Breakfast May 18 7:15 - 9:30 a.m.

May 18

Major Sponsor – Exclusive Industry - \$500.00

- Includes company logo on invitation
- Company logo on E-news & Chamber website
- PowerPoint Signage
- Recognition at event
- Up to 6 complimentary breakfast tickets
- Recognition in Breakfast Program & Chamber Newsletter

Co- Sponsor - \$250

- Company logo on E-news & Chamber website
- PowerPoint Signage
- Recognition at event
- 2 complimentary breakfast tickets
- Recognition in Breakfast Program & Chamber Newsletter



JUNE

CONCERTS IN THE PARK

Every Thursday in June Two BB-Q & Brew Venues 6 - 9 p.m.

Presenting Sponsor - \$3500

Industry Exclusive Sponsorship

- First right of refusal as Concert Master Sponsorship for 2017 Concerts in the Park
- Premium recognition on WACC & WPC Concerts in the Park web pages during all event promotion
- Top recognition stage announcements at all summer concerts
- Vendor display/promotion at all concerts (optional)
- Full Page ad in the "Summer Concert" program
- Logo included in all printed media promotions
- Logo on flyers in chamber newsletter and all concert advertising
- Logo included in all social media promoting the concerts
- Logo in the Summer Parks & Recreation Brochure
- Top placement of logo on banner
- Right to use the "Summer Concert" logo/name in Your 2017 company advertising
- Sponsorship recognized on Media Network Community Bulletin Board for all concerts
- Logo on flyer for Senior 50+ program bi-monthly newsletter
- Logo on Concerts in the Park website home page & "Business Showcase" on chamber home page with link for the 2017 calendar year
- Two Member Exclusive Chamber Enews distributions

Concert Master - \$2000

- First right of refusal as Concert Master sponsorship for 2017 Concerts in the Park
- Premium recognition on WACC & WPC Concerts in the Park web pages during all event promotion
- Top recognition stage announcements at all summer concerts
- Vendor display/promotion at all concerts (optional)
- Full Page ad in the "Summer Concert" program
- Logo included in all printed media promotions
- Logo on flyers in chamber newsletter and all concert advertising
- Logo included in all social media promoting the concerts
- Logo in the Summer Parks & Recreation Brochure
- Top placement of logo on banner
- Right to use the "Summer Concert" logo/name in Your 2017 company advertising
- Sponsorship recognized on Media Network Community Bulletin Board for all concerts
- Logo on flyer for Senior 50+ program bi-monthly newsletter
- Logo on Concerts in the Park website home page



SPONSORSHIPS AND MARKETING

Section Leader - \$1000

- One-half page ad in the "Summer Concert" program
- Recognition from the stage as Section Leader Sponsor
- Vendor display/promotion at all concerts (optional)
- Logo on banner at event as Section Leader sponsor
- Logo included in all printed media promotions including WACC
- Chamber newsletter, flyers and event handbills
- Logo included in all WACC chamber Enews promoting concerts
- Right to use the "Summer Concert" logo/name in Your 2017 company advertising
- Logo on Concerts in the Park website home page
- Logo in summer Parks & Recreation Brochure



Band Member - \$500

- Quarter Page ad in the "Summer Concert" program
- Logo included in all WACC chamber enews promoting event
- Logo on banners at event as a Band Member sponsor
- Vendor display at all concerts (optional)
- Right to use the "Summer Concert" logo/name in Your 2017 company advertising
- Logo on Concerts in the Park website home page
- Listed as a donor in Parks & Recreation Brochure

"In the Park" Friends - \$250

- Business card ad in "Summer Concert" program
- Logo or listing on banner at the Concerts
- Logo on flyers in chamber newsletter and flyers promoting concerts
- Logo on Concerts in the Park website home page
- Listed as a donor in Parks & Recreation Brochure
- Logo on flyers in Chamber newsletter, flyers and website

A community wide event at Hess-Hathaway Park. Concert attendance varies with each performer averaging from 300 to 1000 per concert. Two concerts feature our popular BB-Q & Brew Venue.

JUNE

Movies Under the Moonlight June 22

Presenting Sponsor - \$1800

- Individual banner at event
- Table at event
- Press release inclusion
- One individual "presented by" slide and two ad slides
- Rolling end credits
- Logo on promotional flyers
- Logo on WACC Homepage event banner
- Logo on WACC & WCFY MUM website page with link
- Logo in WACC e-news
- 2018 first right of refusal



Gold Sponsor - \$1000

- Table at event
- Press release inclusion
- Two individual ad slides and Rolling end credits
- Logo on banner at event
- Sponsorship recognition logo on WACC and WCFY MUM website page
- Logo on event flyer
- WACC e-news

Silver Sponsor - \$500

- "Sponsored by" sign at individual activity station
- 1 individual slide, rolling end credits
- Inclusion on event flyer
- Sponsorship recognition logo on WACC and WCFY MUM web site page
- WACC e-news
- Logo on banner



Bronze Sponsor - \$250

- Shared rolling slide
- Rolling end credits
- Inclusion on event flyer
- Inclusion in WACC enews
- Logo on banner
- Listing on WACC & WCFY web site

Bring Your Own Activity Sponsor - \$100

- Table at event
- Must present a family-friendly activity
- Activity listed with company on flyer

Community family event promoted through the Waterford Coalition for Youth and Waterford Area Chamber of Commerce. Over 1,000 attendees

JULY

Brewing for Business July 20



Beer Master Sponsor - \$1000

- Six tickets to the event
- Logo on Waterford and Clarkston Chamber home pages
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Recognition in every event press release and social media
- Display at event
- Logo on event signage
- Logo on event ticket
- Full page ad in program

Tasting Sponsor - \$500

- Four tickets to the event
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Display at event and logo on signage at event
- Half-page ad in program

Growler Sponsor - \$250

- Four tickets to event
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Logo on signage at event
- Quarter-page ad in program

Hops Sponsor - \$100

- Two tickets to event
- Logo on Waterford & Clarkston event page websites
- Company name in program

Hosted by the Young Professionals of Waterford and Clarkston Chambers. A great venue with brewers, food and networking. Marketed by both chambers!