

In response to several requests, this special insert has been created to help our members plan for their 2019 marketing and advertising budgets and maximize exposure. Please realize exact value packages are subject to change and availability. *Returning sponsors have right of refusal for exclusive sponsorships.*

**Annual Meeting & Awards Dinner**

- Astounding Sponsor \$1500
- Oracle Sponsor \$1000
- Clairvoyant Sponsor \$500
- "Medium" \$350
- Supernatural \$250
- Worldly \$100

**State of the Township**

- Major Sponsor \$500
- Co-Sponsors \$250

**Expo**

- Presenting Sponsors \$1500
- Gold Sponsors \$1000
- Silver Sponsor \$500
- Bronze Sponsor \$250
- After Glow Sponsor
- Transportation Sponsor \$1000
- Workshop Sponsor \$50

**Movies Under the Moonlight**

- Presenting \$1800
- Gold \$1000
- Silver \$500
- Entertainment \$250
- Bring Your Own Activity \$100

**Concerts in the Park**

- Presenting \$3500
- Concert Master \$2000
- Section Leaders \$1000
- Band Members \$500
- In the Park Friends \$250
- Community Supporters \$100

**WACC Annual Golf Classic**

- Premier Sponsor \$2500
- Platinum Level \$1800
- Gold Level \$1000
- Golfer's Gift Sponsor \$750
- Silver Level \$500
- Pot O' Gold Sponsor \$500
- Chipping Contest \$500
- Tiki Bar Sponsor \$350

- Beverage Cart \$250
- Volunteer Cart \$250
- Scorecard Sponsor \$250
- Weather \$250
- Hot Dog \$250
- Skills Contest \$200
- Hit Green Get Green \$200
- Mulligan \$100
- Longest Drive \$150
- Hole Sponsor \$100

**Skeet & Meat**

- Event Sponsor \$300

**Oakland Uncorked**

- Vineyard Sponsor \$2500
- Entertainment Sponsor \$1500
- Art Exhibition Sponsor \$1000
- Tasting Sponsor \$500
- Artisan Sponsor \$250

**Women Rock Event**

- Diamond \$1000
- Pearl \$500
- Ruby \$250
- Supporting \$100
- Vendor \$30

**Noteworthy Networking Luncheons**

- \$100 per luncheon (includes lunch for 2)

**Ugly Sweater Party**

- Holiday Sponsor \$350
- Mistletoe Sponsor \$150

**Perking Up Host**

(2019 Waiting List - Will be put on 2020 first-come first-serve basis)

- January  February
- March  April
- May  June
- July  August
- September  October
- November  December (open)

**After Hours Sponsor**

- February  April
- August  October

**YPN Annual Sponsor**

- Annual YPN Sponsor \$500

**Infused 365 Business Conference**

- Exclusive Industry Sponsor \$2000
- Corporate Sponsor \$1000
- Presentation Sponsor \$500
- Exhibitor Sponsor \$250

**Brewing for Business**

- Beer Master \$1000
- Tasting \$500
- Growler \$250
- Hops \$100

**Business Recognition Breakfast**

- Sponsor \$500
- Co-Sponsor \$250

**NEWSLETTER ADVERTISING**

Business Card \$40 1/4 page \$80

Half-Page \$100

Circle above

- Jan  Feb  March  April
- May  June  July  Aug
- Sept  Oct  Nov  Dec

**New for 2019! TRIPLE PLAY**



Pre-pay for 3 - 6 - 12 months

**ENEWS SPONSOR**

\$50 per month

**MEMBER EXCLUSIVE ENEWS**

\$50 (Limited) - Circle above

**WEBSITE ADVERTISING**

Home Page Business Showcase \$50 per month

Additional pages available

- Jan  Feb  March  April
- May  June  July  Aug
- Sept  Oct  Nov  Dec

Pre-pay for 11 months  
And get your 12th month free

- Dates may be subject to change. -





# 2019 Sponsorship & Advertising Opportunities



Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

**Sign Me Up!**

Sponsorships can be invoiced in 2017 or 2019 depending on your needs.

Payment plans are available.

For additional information email [marich@waterfordchamber.org](mailto:marich@waterfordchamber.org) or call 248-666-8600

**Return completed form to:** Waterford Area Chamber of Commerce  
2309 Airport Rd - Waterford - MI - 48327 FAX BACK to 248.666.3325

# SPONSORSHIPS AND MARKETING

## BUSINESS AFTER HOURS

February/April  
August/October  
5 - 7 p.m.

Sponsorship includes:

- Banner ad on Chamber home page (designed by Chamber)
- Logo, name, address on website registration page
- Insert in newsletter (designed & provided by chamber)
- Listing in Chamber Calendar on website
- Listing in Chamber Calendar in newsletter
- Photo in newsletter following event
- Photos placed on social media sites and Chamber gallery
- Social media marketing, mobile app and press release to media
- Exclusive eNews with logo & link for event



## QUARTERLY

Noteworthy Networking Luncheons  
11:30 - 1 p.m.

Noteworthy Sponsor - \$100

- Two tickets to the event
- Exhibit table at the event or signage
- Three minute presentation time
- Logo on publications and Chamber homepage banner
- Logo website sign-up page



## HOLIDAY AFTER HOURS UGLY CHRISTMAS SWEATER PARTY

December 12 / 5-7 p.m.

Holiday Sponsor - \$300

- Four tickets to the event
- Signage at event
- Logo and link on registration page
- Logo on print media and eNews



Mistletoe Sponsor - \$100

- Two tickets to the event
- Signage at event
- Logo and link on registration page
- Logo on print media and eNews

Most Chamber events are promoted in Monthly Shopper, press releases to local media, social media marketing & eNews, promotion at all chamber events, chamber website registration page, Chamber app and newsletter. Dates are flexible throughout the year.

## MONTHLY PERKING UP

January - December  
8 - 9 a.m.

Perking Up Host: \$50

Host provides continental breakfast

Sponsorship includes:

- Banner ad on Chamber home page (designed by Chamber)
- Logo, name, address on website registration page
- Insert in newsletter (designed & provided by Chamber)
- Listing in Chamber Calendar on website
- Listing in Chamber Calendar in newsletter
- Front page photo & article in newsletter following event
- Photos placed on Facebook and Chamber gallery
- Social media marketing and press release to media
- Exclusive eNews with logo & link for event
- 2019 Full - now accepting 2020 waitlist

The average attendance for the Perking Up and After Hours is 50+ members and guests. It is promoted through the Chamber newsletter, press releases to local media, eNews, newsletter & social media.



## YPN EVENTS

Annual YPN Sponsor - \$500

- Logo/link on YPN website page
- Logo/link in monthly YPN targeted email blast
- Individual Company promo video created by the Chamber
- Two complimentary tickets to each YPN event
- Logo on YPN marketing and event materials
- Signage at all YPN events
- Sponsorship table at YPN Infused 365 Biz Conference
- Recognition on social media marketing campaigns

Several YPN meetings and events are held throughout the year including but not limited to the Brewing for Business. Identify your business with our Young Professionals Biz Conference!

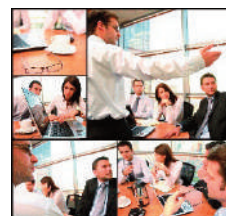


## MEMBER ORIENTATION

February/May  
September/November  
November 12 - 1 p.m.

Orientation Sponsor - \$250

- Logo on event page with link
- Logo on flyers for orientation
- Logo on screen at orientation plus distribution of literature



Restaurant Sponsor - (in kind)

- Same as Orientation sponsor (see above)

New and seasoned members gather for networking & formal presentation of chamber program and benefits. Include your products and services!

# SPONSORSHIPS AND MARKETING

Hot Dog Sponsor - \$250 includes:

- Custom sign with logo
- Hot dog ticket with custom logo
- Recognition in program
- Logo on Chamber website golf page & eNews

Weather Sponsor - \$250 includes:

- Custom sign with logo
- Recognition in program
- Logo on Chamber website golf page & eNews

Volunteer Sponsor - \$250 includes:

- Signage on cart
- Recognition in program
- Logo on Chamber website golf page & eNews

Hit Green Get Green - \$200 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Skills Contest - \$200 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Longest Drive Sponsor - \$150 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Hole Sponsors - \$100

- Company name displayed on course sign(s)
- Recognition in program
- Recognition in eNews

Mulligan Sponsor - \$100 (Limit One)

- Display at clubhouse
- Vendor sells mulligans for Chamber
- Recognition in program
- Logo on Chamber website golf page & eNews

The Golf Classic is a B2B event with a maximum of 144 golfers. It is promoted through the Chamber newsletter, eNews, press releases, social media and website. It is hosted at the Pontiac Country Club and always packed with fun!



## SEPTEMBER

Skeet & Meat  
September 12  
3:30 - 8 p.m.

Event Sponsor - \$300

- Four tickets to the event
- Table at event (optional)
- Logo and link on registration page
- Logo on print media and eNews

New and experience skeet shooters join us for this collaborative event at the Oakland County Sportsmen's Club. A great company/corporate team building event in an afterhours venue.



Infused365 Business Conference  
October 25  
8:15 a.m. - 12 p.m.

Exclusive Industry Sponsor - \$2,000

- Includes up to five minute presentation at event
- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Full page ad in program
- 16 tickets to event



Corporate Sponsor - \$1,000

- Includes up to three minute presentation at event
- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Full page ad in program
- Eight tickets to event

Presentations Sponsor - \$500

- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Half page ad in program
- Four tickets to event

Exhibitor - \$250

- Exhibitor table inside presentation room
- Business card ad in program & two tickets to event

The Infused 365 is hosted by our WACC Young Professionals. Promotions include direct mail, newsletters, eNews, websites, local press and social media marketing by all four chambers.



## NOVEMBER

Today's Inspiring Women  
A Women Rock Event  
November 14

Diamond Sponsor - \$1000

- Logo on WACC homepage event banner
- Logo and link on WACC website event page
- Signage at event
- Mention in all event press releases
- Full page ad in program (color)
- Logo in eNews distribution and all print media
- Display table at event
- Six complimentary tickets for event

Pearl Sponsor - \$500

- Signage at event
- Logo and link on WACC website event page
- Logo in eNews distribution and all flyers
- Half page ad in program (color)
- Display table at event
- Four complimentary tickets for event

Ruby Sponsor - \$250

- Logo in eNews distributions and newsletter flyers
- Logo and link on WACC website event page
- Business card ad in program
- Display table at event
- Two complimentary tickets for event

Supporting Sponsor - \$100

Cost Includes:

- Includes logo in program, eNews distributions and newsletter flyers
- Company name and link on WACC website event page
- Company name in program
- Display table at event
- Two complimentary tickets for event

Vendor - Cost \$35 (Non-member - Cost \$45)

Cost Includes:

- Table at event
- Lunch
- Must provide a gift of \$25 or greater value



# SPONSORSHIPS AND MARKETING

## AUGUST

### Oakland Uncorked August 2

#### Vineyard Sponsor - \$3500

- Exclusive industry sponsor
- Eight tickets to the event
- Logo on wine glass
- Company name on digital market sign
- Logo on Chamber homepage banner ad for the event and scrolling announcement on destinationoakland.com
- Logo and link on Uncorked registration page
- Logo in Chamber eNews distributions of events
- Identification in all print materials distributed by °OCPR and Waterford Area Chamber of Commerce
- Display at the event and logo on sponsor signage at the event
- Recognition in all press releases and social media
- Recognition in program
- First right of refusal for subsequent year

#### Entertainment Sponsor - \$1,500

- Six tickets to the event
- Company name on digital market sign
- Logo on Chamber homepage banner ad for the event and scrolling announcement on destinationoakland.com
- Logo in Chamber eNews distributions of event
- Logo and link on Uncorked registration page
- Identification on all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Display at the event and logo on sponsor signage at the event
- Recognition in all press releases and social media
- Recognition in program

#### Market Sponsor - \$1,000

- Four tickets to the event
- Logo and link on Uncorked registration page
- Identification in all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Recognition in press releases and social media
- Logo on Chamber eNews distributions of event
- Logo on sponsor signage at the event
- Recognition in program

#### Tasting Sponsor - \$500

- Four tickets to the event
- Logo and link on Uncorked registration page
- Identification on flyers
- Recognition in social media
- Logo on sponsor signage at the event
- Recognition in program

#### Artisan Sponsor - \$250

- Two tickets to the event
- Logo and link on Uncorked registration page
- Identification on all flyers
- Recognition in social media
- Listing as sponsor on signage at the event
- Recognition in program

#### Juried Art booth space available at committees discretion

Oakland Uncorked is a food & wine tasting event hosted by the Oakland County Market and Waterford Area Chamber of Commerce. Attendance is capped at 400 and traditionally a sell out. Marketing is done in collaboration by the county and the Chamber. A great event for local and county wide exposure!



### WACC Annual Golf Classic August 9

#### Premier Sponsor - \$2500 (Limit One)

- Eight golfers
- Logo on Chamber home page with link
- Logo on Sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees
- Customized carts with sponsors logo and sponsor title for both teams

#### Platinum Level - \$1,800

- Eight golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

#### Gold Level - \$1,000

- Four golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

#### Golfer's Gift Sponsor - \$750

- Logo on Chamber website golf page & eNews
- Company logo on all items along with Chamber logo
- Logo on sponsorship sign
- Identification on all print materials

#### Silver Level - \$500

- Two golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

#### Pot O'Gold Sponsors - \$500

- Identification on all print materials
- Booth or product display on hole or course
- Logo on Chamber website golf page & eNews

#### Chipping Contest - \$500

- Identification on all print materials
- Booth or product display on hole or course
- Logo on Chamber website golf page & eNews

#### Tiki Bar Sponsor - \$350

- Signage at tiki bar
- Identification on all print materials
- Logo on Chamber website golf page & eNews
- Recognition in Chamber eNews

#### Beverage Carts - \$250 (Limit Two per Cart)

- Signage on cart
- Print identification
- Logo on Chamber website golf page & eNews

#### Score Card Sponsor - \$250 (Limit One)

- Logo and an on score card



# SPONSORSHIPS AND MARKETING

## JANUARY

### WACC Annual Meeting & Awards Dinner Rethink the Impossible - January 24 5-9 p.m.

#### Casino Royale Sponsor - \$1,500 Industry Exclusive

- Logo/link on WACC website homepage
- Signage at event
- Movie screen highlight with logo/name
- Mention in all event press
- Logo/name in eNews distributions, printed material including invitations
- Full page ad in program
- Complimentary dinner table for eight at event

#### 007 Sponsor - \$1000

- Signage at event
- Logo in program, eNews distribution and all flyers
- Movie screen highlight with logo/name
- Half page ad in program
- Four complimentary tickets for event

#### Golden Eye Sponsor - \$500

- Includes:
- Signage at event
  - Logo/name in eNews distributions and all flyers
  - Movie screen highlight with logo/name
  - Half page ad in program
  - Two complimentary tickets for event

#### Moonraker Sponsor - \$350

- Logo/name in eNews distributions and newsletter flyers
- Signage at event
- Movie screen highlight with logo/name
- Half page ad in program

#### Thunderball Sponsor - \$250

- Logo/name in eNews distributions and newsletter flyers
- Signage at event
- Movie screen highlight with logo/name
- Quarter page ad in program

#### Skyfall Sponsor - \$100

- Includes:
- Movie screen highlight with logo/name
  - Business card ad in program - name in eNews

*Sponsorship titles may change with theme.  
160 + attendees consisting of chamber member businesses,  
employees and guests, awards are presented to businesses  
nominated by their peers, event is promoted through newsletter,  
local press, website, social media marketing and eNews.  
Each year brings a new and exciting theme!*



## FEBRUARY

### State of the Township Address February 20 7:15 - 9 a.m.

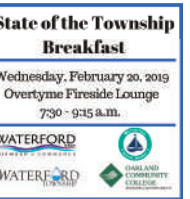
#### Major Sponsor - \$500

- Includes:
- Company logo on mailer
  - Logo on eNews & Chamber website homepage banner
  - Company banner on homepage for one month
  - Logo on invitation as major sponsor
  - Platform signage
  - Recognition in program & newsletter
  - 2 - 3 minute presentation at the event
  - Table of eight for the event

#### Co-Sponsor - \$250

- Includes:
- Platform signage
  - Logo on Chamber eNews
  - Recognition in program & newsletter
  - Logo on invitation as co-sponsor
  - Logo on event webpage
  - Two tickets to the event

*The target market for this event is local businesses, leaders and dignitaries representing Waterford and neighboring communities. Event is promoted collaboratively by the chamber, schools and township*



## MARCH

### Live Work Play Expo March 21 4:30 - 5:30 (B2B) 5:30 - 8 p.m. (Public)

#### Presenting Sponsor - \$1500

- Exhibit space (10 x 5')
  - Skirted table
  - Electrical
  - Logo on banner at event and front cover of program
  - Logo on expo page on Chamber website (top listing)
  - Full page ad in program and business profile
  - Logo on Chamber homepage banner
  - Logo on all flyers, ads, eNews for event
  - Two free inserts in Chamber newsletters of your choice
  - Outside/exterior display
  - Complimentary 1/2 ad in March Chamber newsletter
- FIRST BOOTH CHOICE!



# SPONSORSHIPS AND MARKETING

## Gold Sponsor - \$1000

- Exhibit space (10 x 5')
- Table and cloth (if needed)
- Electrical
- Logo on banner at event and front cover of program
- Logo on expo page on Chamber website
- Half page ad in program and business profile
- Logo on all flyers, ads, eNews for event, two free inserts in Chamber newsletters of your choice

SECOND BOOTH CHOICE AFTER PRESENTING SPONSORS!

## Transportation Sponsor - \$1000

- Exhibit space (10 x 5')
  - Table and cloth (if needed)
  - Electrical
  - Logo on banner at event and program
  - Logo on expo page on Chamber website
  - Quarter page ad in program
  - Logo on all flyers, eNews for event
  - Outside/exterior display
  - One free insert in Chamber newsletter of your choice
- Transportation Sponsor will provide two vehicles (vans) to transfer vendors and attendees to and from cars to exhibit halls from 3:00 - 8:30 p.m. (Exclusive sponsor)

## Silver Sponsor - \$500

- Exhibit space (10 x 5')
- Table and cloth (if needed)
- Electrical
- Logo on banner at event and program
- Logo on expo page on Chamber website
- Quarter page ad in program
- Logo on all flyers, eNews for event
- One free insert in Chamber newsletter of your choice

## Bronze Sponsor - \$250

- Exhibit space (10 x 5')
- Table and cloth (if needed)
- Electrical
- Listing on banner at event
- Listing on expo page on Chamber website
- Business card ad in program

## After Glow Sponsor (Local Restaurant)

- Exhibit space (10 x 5')
  - Table and cloth (if needed)
  - Electrical
  - Logo on banner at event and program
  - Logo on expo page on Chamber website
  - Quarter page ad in program
  - Logo on all flyers, eNews for event
  - One free insert in Chamber newsletter of your choice
- After Glow Sponsor provides light food/appetizers and cash bar in trade for the above (Exclusive Sponsor).

## Workshop Sponsor (Feb. 1) - \$50

- Vendor table at workshop
- Logo on flyers and website registration page



## MAY

**Business Recognition Breakfast**  
May 10  
7:15 - 9:30 a.m.

## May 18

### Major Sponsor - \$500.00

#### Exclusive Industry

- Includes company logo on invitation
- Company logo on E-news & Chamber website
- PowerPoint Signage
- Recognition at event
- Up to 6 complimentary breakfast tickets
- Recognition in Breakfast Program & Chamber Newsletter

#### Co-Sponsor - \$250

- Company logo on E-news & Chamber website
- PowerPoint Signage
- Recognition at event
- 2 complimentary breakfast tickets
- Recognition in Breakfast Program & Chamber Newsletter

## JUNE

### CONCERTS IN THE PARK

Every Thursday in June  
Two BB-Q & Brew Venues  
6 - 9 p.m.

### Presenting Sponsor - \$3500

#### Industry Exclusive Sponsorship

- First right of refusal as Concert Master Sponsorship for 2019 Concerts in the Park
- Premium recognition on WACC & WPC Concerts in the Park web pages during all event promotion
- Top recognition stage announcements at all summer concerts
- Vendor display/promotion at all concerts (optional)
- Full Page ad in the "Summer Concert" program
- Logo included in all printed media promotions
- Logo on flyers in chamber newsletter and all concert advertising
- Logo included in all social media promoting the concerts
- Logo in the Summer Parks & Recreation Brochure
- Top placement of logo on banner
- Right to use the "Summer Concert" logo/name in Your 2019 company advertising
- Sponsorship recognized on Media Network Community Bulletin Board for all concerts
- Logo on flyer for Senior 50+ program bi-monthly newsletter
- Logo on Concerts in the Park website home page & "Business Showcase" on chamber home page with link for the 2019 calendar year
- Two Member Exclusive Chamber Enews distributions

#### Concert Master - \$2000

- First right of refusal as Concert Master sponsorship for 2019 Concerts in the Park
- Premium recognition on WACC & WPC Concerts in the Park web pages during all event promotion
- Top recognition stage announcements at all summer concerts
- Vendor display/promotion at all concerts (optional)
- Full Page ad in the "Summer Concert" program
- Logo included in all printed media promotions
- Logo on flyers in chamber newsletter and all concert advertising
- Logo included in all social media promoting the concerts
- Logo in the Summer Parks & Recreation Brochure
- Top placement of logo on banner
- Right to use the "Summer Concert" logo/name in Your 2019 company advertising
- Sponsorship recognized on Media Network Community Bulletin Board for all concerts
- Logo on flyer for Senior 50+ program bi-monthly newsletter
- Logo on Concerts in the Park website home page



# SPONSORSHIPS AND MARKETING

## Section Leader - \$1000

- One-half page ad in the "Summer Concert" program
- Recognition from the stage as Section Leader Sponsor
- Vendor display/promotion at all concerts (optional)
- Logo on banner at event as Section Leader sponsor
- Logo included in all printed media promotions including WACC
- Chamber newsletter, flyers and event handbills
- Logo included in all WACC chamber Enews promoting concerts
- Right to use the "Summer Concert" logo/name in Your 2019 company advertising
- Logo on Concerts in the Park website home page
- Logo in summer Parks & Recreation Brochure

## Band Member - \$500

- Quarter Page ad in the "Summer Concert" program
- Logo included in all WACC chamber enews promoting event
- Logo on banners at event as a Band Member sponsor
- Vendor display at all concerts (optional)
- Right to use the "Summer Concert" logo/name in Your 2019 company advertising
- Logo on Concerts in the Park website home page
- Listed as a donor in Parks & Recreation Brochure

## "In the Park" Friends - \$250

- Business card ad in "Summer Concert" program
- Logo or listing on banner at the Concerts
- Logo on flyers in chamber newsletter and flyers promoting concerts
- Logo on Concerts in the Park website home page
- Listed as a donor in Parks & Recreation Brochure
- Logo on flyers in Chamber newsletter, flyers and website

*A community wide event at Hess-Hathaway Park.  
Concert attendance varies with each performer  
averaging from 300 to 1000 per concert.  
Two concerts feature our popular BB-Q & Brew Venue.*

## JUNE

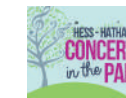
**Movies Under the Moonlight**  
June 21

### Presenting Sponsor - \$1800

- Individual banner at event
- Table at event
- Press release inclusion
- One individual "presented by" slide and two ad slides
- Rolling end credits
- Logo on promotional flyers
- Logo on WACC Homepage event banner
- Logo on WACC & WCFY MUM website page with link
- Logo in WACC e-news
- 2019 first right of refusal

### Gold Sponsor - \$1000

- Table at event
- Press release inclusion
- Two individual ad slides and Rolling end credits
- Logo on banner at event
- Sponsorship recognition logo on WACC and WCFY MUM website page
- Logo on event flyer
- WACC e-news



## Silver Sponsor - \$500

- "Sponsored by" sign at individual activity station
- 1 individual slide, rolling end credits
- Inclusion on event flyer
- Sponsorship recognition logo on WACC and WCFY MUM web site page
- WACC e-news
- Logo on banner

## Bronze Sponsor - \$250

- Shared rolling slide
- Rolling end credits
- Inclusion on event flyer
- Inclusion in WACC enews
- Logo on banner
- Listing on WACC & WCFY web site

## Bring Your Own Activity Sponsor - \$100

- Table at event
- Must present a family-friendly activity
- Activity listed with company on flyer

*Community family event promoted through the  
Waterford Coalition for Youth and  
Waterford Area Chamber of Commerce. Over 1,000 attendees*

## JULY

**Brewing for Business**  
July 18



### Beer Master Sponsor - \$1000

- Six tickets to the event
- Logo on Waterford and Clarkston Chamber home pages
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Recognition in every event press release and social media
- Display at event
- Logo on event signage
- Logo on event ticket
- Full page ad in program

### Tasting Sponsor - \$500

- Four tickets to the event
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Display at event and logo on signage at event
- Half-page ad in program

### Growler Sponsor - \$250

- Four tickets to event
- Logo and link on event web registration page
- Logo on all event marketing materials print and digital
- Logo on signage at event
- Quarter-page ad in program

### Hops Sponsor - \$100

- Two tickets to event
- Logo on Waterford & Clarkston event page websites
- Company name in program

*Hosted by the Young Professionals of Waterford and Clarkston  
Chambers. A great venue with brewers, food and networking.  
Marketed by both chambers!*



*Over 100 exhibitors, 1000+ attendees, marketed collaboratively  
through the school district, township, Chamber and local press.  
First hour dedicated to Business Networking only.*