

WATERFORD area

CHAMBER of COMMERCE

2020 Sponsorship & Advertising Opportunities



SPONSORSHIPS AND MARKETING

BUSINESS AFTER HOURS

TBD

5 - 7 p.m.

Sponsorship includes:

- Banner ad on Chamber home page (designed by Chamber)
- Logo, name, address on website registration page
- Insert in newsletter (designed & provided by chamber)
- Listing in Chamber Calendar on website
- Listing in Chamber Calendar in newsletter
- Photo in newsletter following event
- Photos placed on social media sites and Chamber gallery
- Social media marketing, mobile app and press release to media
- Exclusive eNews with logo & link for event
- Venue provides food - cash bar



MONTHLY PERKING UP

January - December

8 - 9 a.m.

Perking Up Host: \$50

Host provides continental breakfast

Sponsorship includes:

- Banner ad on Chamber home page (designed by Chamber)
- Logo, name, address on website registration page
- Insert in newsletter (designed & provided by Chamber)
- Listing in Chamber Calendar on website
- Listing in Chamber Calendar in newsletter
- Front page photo & article in newsletter following event
- Photos placed on Facebook and Chamber gallery
- Social media marketing and press release to media
- Exclusive eNews with logo & link for event
- 2020 Full - now accepting 2021 waitlist



The average attendance for the Perking Up and After Hours is 50+ members and guests. It is promoted through the Chamber newsletter, press releases, in eNews, newsletter & social media.

LUNCHEONS

Noteworthy Networking Luncheons

January 15 & June 24

11:30 - 1 p.m.

Noteworthy Sponsor - \$100

- Two tickets to the event
- Exhibit table at the event or signage
- Three minute presentation time
- Logo on publications and Chamber homepage banner
- Logo on website sign-up page



YPN EVENTS

Annual YPN Sponsor - \$500

- Member exclusive eNews
- Logo/link on YPN website page
- Logo/link in monthly YPN targeted email blast
- Two complimentary tickets to each YPN event
- Logo on YPN marketing and event materials
- Signage at all YPN events
- Sponsorship table at YPN Infused 365 Biz Conference
- Recognition on social media marketing campaigns

Several YPN meetings and events are held throughout the year including but not limited to the Brewing for Business, Infused365 YPN After Hours. Identify your business with our Young Professionals!



HOLIDAY AFTER HOURS

December / 5-7 p.m.

Signature Sponsorship - \$300

- 8 Tickets to the event
- Signage at the event
- Logo and link on registration page
- Logo on website homepage banner for the event
- Logo and link in all eNews for the event
- Logo in social media posting and tag to the sponsor
- Logo on printed media (December newsletter)



Holiday Sponsorship: \$200

- 4 Tickets to the event
- Signage at event
- Logo and link on registration page (top placement)
- Logo on printed media, social media & eNews

Mistletoe Sponsor: \$100

- 2 Tickets to the event
- Signage at event
- Logo & Link on registration page
- Logo on printed media & eNews

MEMBER EXCLUSIVE ENEWS

Booked on Fridays exclusively for members to promote their products, services, events or news to fellow members and community. Provide the graphics, ads and/or content and the chamber will design for you. Also shared on social media. \$50



MEMBER ORIENTATION

February/May

September/November

November 12 - 1 p.m.

Orientation Sponsor - \$250

- Logo on event page with link
 - Logo on flyers for orientation
 - Logo on screen at orientation plus distribution of literature
- Restaurant Sponsor - (in kind)**
- Same as Orientation sponsor (see above)

New and seasoned members gather for networking & formal presentation of chamber program and benefits. Include your products and services!



TRIPLE PLAY ADVERTISING

Pay for 12 months get 1 month free. Each month you advertise with the Prepay 3, 6, or 12 month packages we will include your advertising that month on our social media platform, eNews and our website. Your reach has now become thousands for pennies.



SPONSORSHIPS AND MARKETING

JANUARY

WACC Annual Meeting & Awards Dinner
January 23
5-9:30 p.m.

Ferrari Sponsor - \$1,500

Industry Exclusive

- Logo/link on WACC website homepage
- Signage at event
- Movie screen highlight with logo/name
- Mention in all event press
- Logo/name in eNews distributions, printed material including invitations
- Full page ad in program
- Complimentary dinner table for eight at event

Formula 1 - \$1000

- Signage at event
- Logo/name in eNews distribution and all flyers
- Logo/link on event web page
- Movie screen highlight with logo/name
- Half page ad in program
- Four complimentary tickets for event

Finish Line - \$500

- Signage at event
- Logo/name in eNews distributions and all flyers
- Logo/link on event web page
- Movie screen highlight with logo/name
- Half page ad in program
- Two complimentary tickets for event

Pace Car - \$350

- Logo/name in eNews distributions and newsletter flyers
- Logo/link on event web page
- Signage at event
- Movie screen highlight with logo/name
- Half page ad in program

Cockpit Sponsor - \$250

- Logo/name in eNews distributions and newsletter flyers
- Logo/link on event web page
- Signage at event
- Movie screen highlight with logo/name
- Quarter page ad in program

Pit Crew Sponsor - \$100

- Movie screen highlight with logo/name
- Business card ad in program - name in eNews



FEBRUARY

State of the Township Address
February 19
7:15 - 9 a.m.

Major Sponsor - \$500

Includes:

- Logo on eNews & Chamber website homepage banner
- Company banner on homepage for one month
- Logo on invitation as major sponsor
- Platform signage
- Recognition in program & newsletter
- 3-5 minute presentation at the event
- Table of eight for the event

Co-Sponsor - \$250

Includes:

- Platform signage
- Logo on Chamber eNews
- Recognition in program & newsletter
- Logo on invitation as co-sponsor
- Logo on event webpage
- Two tickets to the event

The target market for this event is local businesses, leaders and dignitaries representing Waterford and neighboring communities. Event is promoted collaboratively by the chamber, schools and township.



MARCH

Live Work Play Expo

March 26
4:30 - 5:30 (B2B)
5:30 - 8 p.m. (Public)

Presenting Sponsor - \$1500

- Exhibit space (10 x 5')
 - Skirted table
 - Electrical
 - Logo on banner at event and front cover of program
 - Logo on Expo page on Chamber website (top listing)
 - Full page ad in program and business profile
 - Logo on Chamber homepage banner
 - Logo on all flyers, ads, eNews for event
 - Two free inserts in Chamber newsletters of your choice
 - Outside/exterior display
 - Complimentary 1/2 ad in March Chamber newsletter
- FIRST BOOTH CHOICE!**

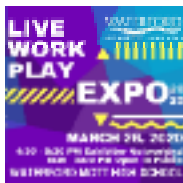


Each year brings a new and exciting theme! 160 + attendees consisting of chamber member businesses, employees and guests, awards are presented to businesses nominated by their peers, event is promoted through newsletter, local press, website, social media marketing and eNews.

SPONSORSHIPS AND MARKETING

Gold Sponsor - \$1000

- Exhibit space (10 x 5')
- Table and cloth (if needed)
- Electrical
- Logo on banner at event and front cover of program
- Logo on Expo page on Chamber website
- Half page ad in program and business profile
- Logo on all flyers, ads, eNews for event, two free inserts in Chamber newsletters of your choice



SECOND BOOTH CHOICE AFTER PRESENTING SPONSORS!

Transportation Sponsor - \$1000

- Exhibit space (10 x 5')
 - Table and cloth (if needed)
 - Electrical
 - Logo on banner at event and program
 - Logo on Expo page on Chamber website
 - Quarter page ad in program
 - Logo on all flyers, eNews for event
 - Outside/exterior display
 - One free insert in Chamber newsletter of your choice
- Transportation Sponsor will provide two vehicles (vans) to transfer vendors and attendees to and from cars to exhibit halls from 3:00 - 8:30 p.m. (Exclusive sponsor)

Silver Sponsor - \$500

- Exhibit space (10 x 5')
- Table and cloth (if needed)
- Electrical
- Logo on banner at event and program
- Logo on Expo page on Chamber website
- Quarter page ad in program
- Logo on all flyers, eNews for event
- One free insert in Chamber newsletter of your choice

Bronze Sponsor - \$250

- Exhibit space (10 x 5')
- Table and cloth (if needed)
- Electrical
- Listing on banner at event
- Listing on Expo page on Chamber website
- Business card ad in program

After Glow Sponsor (Local Restaurant)

- Exhibit space (10 x 5')
 - Table and cloth (if needed)
 - Electrical
 - Logo on banner at event and program
 - Logo on Expo page on Chamber website
 - Quarter page ad in program
 - Logo on all flyers, eNews for event
 - One free insert in Chamber newsletter of your choice
- After Glow Sponsor provides light food/appetizers and cash bar in trade for the above (Exclusive Sponsor).

Workshop Sponsor (Feb. 6) - \$50

- Vendor table at workshop
- Logo on flyers and website registration page

Over 100 exhibitors, 1000+ attendees, marketed collaboratively through the school district, township, Chamber and local press. First hour dedicated to Business Networking only.

MAY

Business Recognition Breakfast May 8 - 7:15 - 9:30 a.m.

Major Sponsor - \$500.00

Exclusive Industry

- Includes company logo on invitation
- Company logo on eNews & Chamber website
- PowerPoint Signage
- Recognition at event
- Six complimentary breakfast tickets
- Recognition in Breakfast Program & Chamber Newsletter

Co- Sponsor - \$250

- Company logo on eNews & Chamber website
- PowerPoint Signage
- Recognition at event
- Two complimentary breakfast tickets
- Recognition in Breakfast Program & Chamber Newsletter



JUNE

CONCERTS IN THE PARK

Every Thursday in June
6 - 9 p.m.



Presenting Sponsor - \$3500 (Industry Exclusive)

- First right of refusal as Concert Master Sponsorship for 2020 Concerts in the Park
- Premium recognition on WACC & WPC Concerts in the Park web pages during all event promotion
- Top recognition stage announcements at all summer concerts
- Vendor display/promotion at all concerts (optional)
- Full Page ad in the "Summer Concert" program
- Logo included in all printed media promotions
- Logo on flyers in chamber newsletter and all concert advertising
- Logo included in all social media promoting the concerts
- Logo in the Summer Parks & Recreation Brochure
- Top placement of logo on banner
- Right to use the "Summer Concert" logo/name in *Your* 2020 company advertising
- Sponsorship recognized on Media Network Community Bulletin Board for all concerts
- Logo on flyer for Senior 50+ program bi-monthly newsletter
- Logo on Concerts in the Park website home page & "Business Showcase" on chamber home page with link for the 2020 calendar year
- Two Member Exclusive Chamber eNews distributions

Concert Master - \$2000

- First right of refusal as Concert Master sponsorship for 2020 Concerts in the Park
- Premium recognition on WACC & WPC Concerts in the Park web pages during all event promotion
- Top recognition stage announcements at all summer concerts
- Vendor display/promotion at all concerts (optional)
- Full Page ad in the "Summer Concert" program
- Logo included in all printed media promotions
- Logo on flyers in chamber newsletter and all concert advertising
- Logo included in all social media promoting the concerts
- Logo in the Summer Parks & Recreation Brochure
- Top placement of logo on banner
- Right to use the "Summer Concert" logo/name in *Your* 2020 company advertising
- Sponsorship recognized on Media Network Community Bulletin Board for all concerts
- Logo on flyer for Senior 50+ program bi-monthly newsletter
- Logo on Concerts in the Park website home page

SPONSORSHIPS AND MARKETING

Section Leader - \$1000

- One-half page ad in the "Summer Concert" program
- Recognition from the stage as Section Leader Sponsor
- Vendor display/promotion at all concerts (optional)
- Logo on banner at event as Section Leader sponsor
- Logo included in all printed media promotions including WACC Chamber newsletter, flyers and event handbills
- Logo included in all WACC chamber eNews promoting concerts
- Right to use the "Summer Concert" logo/name in *Your 2020* company advertising
- Logo on Concerts in the Park website home page
- Logo in summer Parks & Recreation Brochure



Band Member - \$500

- Quarter Page ad in the "Summer Concert" program
- Logo included in all WACC chamber eNews promoting event
- Logo on banners at event as a Band Member sponsor
- Vendor display at all concerts (optional)
- Right to use the "Summer Concert" logo/name in *Your 2020* company advertising
- Logo on Concerts in the Park website home page
- Listed as a donor in Parks & Recreation Brochure

"In the Park" Friends - \$250

- Business card ad in "Summer Concert" program
- Logo or listing on banner at the Concerts
- Logo on flyers in chamber newsletter and flyers promoting concerts
- Logo on Concerts in the Park website home page
- Listed as a donor in Parks & Recreation Brochure
- Logo on flyers in Chamber newsletter, flyers and website

A community wide event at Hess-Hathaway Park. Concert attendance varies with each performer averaging from 300 to 1000 per concert.

JUNE

Movies Under the Moonlight

June 19

Presenting Sponsor - \$1800

- Individual banner at event
- Table/display at event
- Press release inclusion
- One individual "presented by" slide and two ad slides
- Rolling end credits
- Logo on WACC homepage event banner
- Logo on WACC & WCFY MUM website page with link
- Logo on all printed promotional materials
- 2020 first right of refusal

Platinum Sponsor - \$1500

- Individual banner
- Table/display at event
- Press release inclusion
- One individual "presented by" slide and two ad slides
- Rolling end credits
- Logo on WACC homepage event banner
- Logo on WACC and WCFY MUM website page with link
- Logo on all printed promotional materials
- Inclusion on event social media promotion
- Inclusion in Chamber eNews



Gold Sponsor - \$1000

- Table at event
- Press release inclusion
- Two individual ad slides
- Rolling end credits
- Logo on banner at event
- Logo on WACC and WCFY MUM websites
- Logo on all printed promotional materials
- Inclusion on event social media promotion
- Inclusion in Chamber eNews

Silver Sponsor - \$500

- Table at event
- One individual ad slide and rolling end credits
- Inclusion on event flyer
- Logo on WACC and WCFY MUM website page
- Inclusion in Chamber eNews.
- Logo on banner

Bronze Sponsor - \$250

- Shared rolling slide
- Rolling end credits
- Inclusion on event flyer
- Inclusion in WACC eNews
- Logo on banner
- Listing on WACC & WCFY website

Bring Your Own Activity Sponsor - \$100

- Table at event
- Must present a family- friendly activity
- Activity listed with company on flyer

Community family event promoted through the Waterford Coalition for Youth and Waterford Area Chamber of Commerce. Over 800+ attendees.

JULY

Brewing for Business

July 16



Beer Master Sponsor - \$1000

- Six tickets to the event
- Logo on Waterford and Clarkston Chamber home pages
- Logo and link on event web registration page
- Logo on all event marketing materials, print and digital
- Recognition in every event press release and social media
- Display at event
- Logo on event signage
- Logo on event ticket
- Full page ad in program

Tasting Sponsor - \$500

- Four tickets to the event
- Logo and link on event web registration page
- Logo on all event marketing materials, print and digital
- Display at event and logo on signage at event
- Half-page ad in program

Growler Sponsor - \$250

- Four tickets to event
- Logo and link on event web registration page
- Logo on all event marketing materials, print and digital
- Logo on signage at event
- Quarter-page ad in program

Hops Sponsor - \$100

- Two tickets to event
- Logo on Waterford and Clarkston event page websites
- Company name in program

Hosted by the Young Professionals of Waterford and Clarkston Chambers. A great venue with brewers, food and networking. Marketed by both chambers!

SPONSORSHIPS AND MARKETING

AUGUST

Oakland Uncorked August 7



Vineyard Sponsor - \$3500

- Exclusive industry sponsor
- Eight tickets to the event
- Logo on wine glass
- Company name on digital market sign
- Logo on Chamber homepage banner ad for the event and scrolling announcement on destinationoakland.com
- Logo and link on Uncorked registration page
- Logo in Chamber eNews distributions of events
- Identification in all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Display at the event and logo on sponsor signage at the event
- Recognition in all press releases and social media
- Recognition in program
- First right of refusal for subsequent year

Entertainment Sponsor - \$1,500

- Six tickets to the event
- Company name on digital market sign
- Logo on Chamber homepage banner ad for the event and scrolling announcement on destinationoakland.com
- Logo in Chamber eNews distributions of event
- Logo and link on Uncorked registration page
- Identification on all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Display at the event and logo on sponsor signage at the event
- Recognition in all press releases and social media
- Recognition in program

Market Sponsor - \$1,000

- Four tickets to the event
- Logo and link on Uncorked registration page
- Identification in all print materials distributed by OCPR and Waterford Area Chamber of Commerce
- Recognition in press releases and social media
- Logo on Chamber eNews distributions of event
- Logo on sponsor signage at the event
- Recognition in program

Tasting Sponsor - \$500

- Four tickets to the event
- Logo and link on Uncorked registration page
- Identification on flyers
- Recognition in social media
- Logo on sponsor signage at the event
- Recognition in program

Artisan Sponsor - \$250

- Two tickets to the event
- Logo and link on Uncorked registration page
- Identification on all flyers
- Recognition in social media
- Listing as sponsor on signage at the event
- Recognition in program

Juried Art booth space available at committee's discretion

Oakland Uncorked is a food & wine tasting event hosted by the Oakland County Market and Waterford Area Chamber of Commerce. Attendance is capped at 400 and traditionally a sell out. Marketing is done in collaboration by the county and the Chamber. A great event for local and county wide exposure!

WACC Annual Golf Classic August 14



Premier Sponsor - \$2500 (Limit One)

- Eight golfers
- Logo on Chamber home page with link
- Logo on Sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees
- Customized carts with sponsors logo and sponsor title for both teams

Platinum Level - \$1,800

- Eight golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Gold Level - \$1,000

- Four golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Golfer's Gift Sponsor - \$750

- Logo on Chamber website golf page & eNews
- Company logo on all items along with Chamber logo
- Logo on sponsorship sign
- Identification on all print materials

Silver Level - \$500

- Two golfers
- Logo on sponsorship sign
- Logo on Chamber website golf page & eNews
- Identification on all print materials
- Recognition on 1st and 10th tees

Pot O'Gold Sponsors - \$500

- Identification on all print materials
- Booth or product display on hole or course
- Logo on Chamber website golf page & eNews

Chipping Contest - \$500

- Identification on all print materials
- Booth or product display on hole or course
- Logo on Chamber website golf page & eNews

Tiki Bar Sponsor - \$350

- Signage at tiki bar
- Identification on all print materials
- Logo on Chamber website golf page & eNews
- Recognition in Chamber eNews

Beverage Carts - \$250 (Limit Two per Cart)

- Signage on cart
- Print identification
- Logo on Chamber website golf page & eNews

Score Card Sponsor - \$250 (Limit One)

- Logo on score card

SPONSORSHIPS AND MARKETING

Hot Dog Sponsor - \$250 includes:

- Custom sign with logo
- Hot dog ticket with custom logo
- Recognition in program
- Logo on Chamber website golf page & eNews

Weather Sponsor - \$250 includes:

- Custom sign with logo
- Recognition in program
- Logo on Chamber website golf page & eNews

Volunteer Sponsor - \$250 includes:

- Signage on cart
- Recognition in program
- Logo on Chamber website golf page & eNews

Hit Green Get Green - \$200 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Skills Contest - \$200 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Longest Drive Sponsor - \$150 (Limit One)

- Custom sign with logo displayed on course sign
- Recognition in program
- Logo on Chamber website golf page & eNews

Hole Sponsors - \$100

- Company name displayed on course sign(s)
- Recognition in program
- Recognition in eNews

Mulligan Sponsor - \$100 (Limit One)

- Display at clubhouse
- Vendor sells mulligans for Chamber (optional)
- Recognition in program
- Logo on Chamber website golf page & eNews
- Mulligan ticket with custom logo

The Golf Classic is a B2B event with a maximum of 144 golfers. It is promoted through the Chamber newsletter, eNews, press releases, social media and website. It is hosted at the Pontiac Country Club and always packed with fun!



Presentations Sponsor - \$500

- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Half page ad in program
- Four tickets to event

Exhibitor - \$100

- Exhibitor table inside presentation room
- Business card ad in program & two tickets to event

The Infused 365 is hosted by our WACC Young Professionals. Promotions include direct mail, newsletters, eNews, websites, local press and social media marketing by all chambers.



NOVEMBER

Women Rock:

Today's Inspiring Women November 12

Platinum Sponsor - \$2000

- Logo on WACC homepage event banner
- Logo and link on WACC website event page
- Signage at event
- Mention in all event press releases
- Full page ad in program (color)
- Logo in eNews distribution and all print media
- Display table at event
- Table of ten at the event



Diamond Sponsor - \$1000

- Logo on WACC homepage event banner
- Logo and link on WACC website event page
- Signage at event
- Mention in all event press releases
- Full page ad in program (color)
- Logo in eNews distribution and all print media
- Display table at event
- Six complimentary tickets for event

Pearl Sponsor - \$500

- Signage at event
- Logo and link on WACC website event page
- Logo in eNews distribution and all flyers
- Half page ad in program (color)
- Display table at event
- Four complimentary tickets for event

Ruby Sponsor - \$250

- Logo in eNews distributions and newsletter flyers
- Logo and link on WACC website event page
- Business card ad in program
- Display table at event
- Two complimentary tickets for event

Supporting Sponsor - \$100

- Includes logo in program, eNews distributions and newsletter flyers
- Company name and link on WACC website event page
- Company name in program
- Display table at event
- Two complimentary tickets for event

Vendor - Cost \$40 (Non-member - Cost \$50)

- Table at event
- Lunch
- Must provide a gift of \$25 or greater value

SEPTEMBER

Skeet & Meat

September 17 / 3:30 - 8 p.m.

Event Sponsor - \$300

- Four tickets to the event
- Table at event (optional)
- Logo and link on registration page
- Logo on print media and eNews

New and experienced skeet shooters join us for this collaborative event at the Oakland County Sportsmen's Club.

A great company/corporate team building event in an after hours venue.



Infused365 Business Conference

TBD / 7:30 a.m. - 12 p.m.

Exclusive Industry Sponsor - \$1,500

- Includes up to five minute presentation at event
- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Full page ad in program
- 10 tickets to event

Corporate Sponsor - \$1,000

- Includes up to three minute presentation at event
- Logo displayed on screens at event
- Exhibitor table inside presentation room
- Full page ad in program
- Eight tickets to event



In response to several requests, this special insert has been created to help our members plan for their 2020 marketing and advertising budgets and maximize exposure. Please realize exact value packages are subject to change and availability. *Returning sponsors have right of refusal for exclusive sponsorships.*

Annual Meeting & Awards Dinner

- Ferrari \$1500
- Formula 1 \$1000
- Finish Line \$500
- Pace Car \$350
- Cockpit \$250
- Pit Crew \$100

State of the Township

- Major Sponsor \$500
- Co-Sponsors \$250

Expo

- Presenting \$1500
- Gold \$1000
- Silver \$500
- Bronze \$250
- After Glow Sponsor
- Transportation Sponsor \$1000
- Workshop Sponsors \$50

Movies Under the Moonlight

- Presenting \$1800
- Gold \$1000
- Silver \$500
- Entertainment \$250
- Bring Your Own Activity \$100

Concerts in the Park

- Presenting \$3500
- Concert Master \$2000
- Section Leaders \$1000
- Band Members \$500
- In the Park Friends \$250
- Community Supporters \$100

WACC Annual Golf Classic

- Premier \$2500
- Platinum \$1800
- Gold \$1000
- Golfer's Gift \$750
- Silver \$500
- Pot O' Gold \$500
- Chipping Contest \$500
- Tiki Bar \$350
- Beverage Cart \$250

- Volunteer Cart \$250
- Scorecard Sponsor \$250
- Weather \$250
- Hot Dog \$250
- Skills Contest \$200
- Hit Green Get Green \$200
- Mulligan \$100
- Longest Drive \$150
- Hole Sponsor \$100

Skeet & Meat

- Event Sponsor \$300

Oakland Uncorked

- Vineyard \$2500
- Entertainment \$1500
- Art Exhibition \$1000
- Tasting \$500
- Artisan \$250

Women Rock Event

- Platinum \$2000
- Diamond \$1000
- Pearl \$500
- Ruby \$250
- Supporting \$100
- Vendor \$40

Noteworthy Networking Luncheons

- \$100 per luncheon (includes lunch for two)

Holiday After Hours

- Signature \$300
- Holiday \$200
- Mistletoe \$100

Perking Up Host

(2020 Waiting List - Will be put on 2021list (first-come first-serve basis)

- January February
- March April
- May June
- July August
- September October
- November December

After Hours Sponsor

- February April
- August October

YPN Annual Sponsor

- Annual YPN Sponsors \$500

Infused 365 Business Conference

- Exclusive Industry Sponsor \$1500
- Corporate \$1000
- Presentation \$500
- Exhibitor \$100

Brewing for Business

- Beer Master \$1000
- Tasting \$500
- Growler \$250
- Hops \$100

Business Recognition Breakfast

- Major Sponsor \$500
- Co-Sponsors \$250

NEWSLETTER ADVERTISING

Business Card \$40 1/4 page \$80

Half-Page \$100

Circle above

- Jan Feb March April
- May June July Aug
- Sept Oct Nov Dec

TRIPLE PLAY ADVERTISING



Pre-pay for 3 - 6 - 12 months

Any of these options includes our TRIPLE PLAY advertising bonus!

Each month you advertise with one of these packages we will include your advertisement that month on our social media platform, E-news and our website. Your reach has now become thousands for pennies.

ENEWS SPONSOR

\$50 per month

MEMBER EXCLUSIVE ENEWS

\$50 (Limited) - Circle above

WEBSITE ADVERTISING

Home Page Business Showcase

\$50 per month

Additional pages available

- Jan Feb March April
- May June July Aug
- Sept Oct Nov Dec

*Pre-pay for 11 months
And get your 12th month free*

Company Name _____

Contact Person _____

Address _____ City _____ Zip _____

Phone _____ Fax _____ email _____

Sign Me Up!

Sponsorships can be invoiced in 2019 or 2020 depending on your needs.

Payment plans are available.

For additional information email
marich@waterfordchamber.org
or call 248-666-8600

Return completed form to: Waterford Area Chamber of Commerce
2309 Airport Rd - Waterford - MI - 48327 FAX BACK to (248) 666-3325